



Class Steering Committees

B R Y A N T U N I V E R S I T Y

Reconnect. Reengage. Reestablish ties to Bryant.

You are a leader, and you always have been. As a member of your Class Steering Committee, you will be asked to reestablish, strengthen, and expand the networks and friendships established during your years as a Bryant student.

In identifying prospective members of each Class Steering Committee, we reviewed the various formal and informal networks that developed within your class to ensure a variety of representation and participation. We are interested in alumni volunteers who are willing to support Bryant with their time, positive energy, and, within their means, through annual giving.

In addition, a few members of this committee will be working closely with Bryant's Annual Fund staff to help your class reach its overall fundraising and participation goal for reunion.

Small effort, big results

As a Class Steering Committee member, you will be asked to commit to the following:

- Register for the Online Alumni Directory
- Attend Reunion @ Homecoming, September 21-23, 2012
- Maintain a network of at least five Bryant friends and encourage them to attend Reunion @ Homecoming
- Make an annual gift to Bryant to help us increase our percentage of alumni participation in the Annual Fund

THANK YOU

Interest, involvement, and commitment are the foundation upon which great universities are able to advance. Participating in your Class Steering Committee provides a special way for you to help strengthen Bryant's relationship with its alumni and establish a tradition of engagement. We hope you will join us in this opportunity to serve Bryant.

For additional information, please contact:

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Implementing the plan

The overall goal of the Class Steering Committee is to build momentum so that alumni from the 5th to the 75th anniversary classes come back to Reunion. The committee and its volunteers will be asked to focus on the following objectives to meet this goal:

Encourage class members to attend their Reunion and visit campus

Find “lost” members of the class and reestablish connections

Encourage classmates to make a gift in honor of their Bryant Reunion

Personal contact is the key to success

We have learned that alumni who are invited to events by someone they attended school with are more likely to participate. Members of the Class Steering Committee will be encouraged to talk personally with their classmates regarding Reunion and a return visit to Bryant’s campus.

One focus of the committee will be to assist in verifying current data, primarily by contacting classmates and obtaining updated information, especially e-mail addresses. E-mail provides more immediate communications. Because of its low cost, we can maintain more frequent contact.

In addition, for those alumni working with the Annual Fund, you will assist in reaching out to classmates for gifts toward your class goals for alumni participation and dollars.

Alumni Relations and Annual Fund staff will provide support for all steering committee members, including furnishing lists, maintaining an informational Web site for each class, and arranging for periodic conference calls to bring the committee together to exchange ideas.