

SENIOR CAREER WEEK

MONDAY, SEPTEMBER 20— FRIDAY, SEPTEMBER 24

KICK-OFF EVENTS FOR THE CLASS OF 2011

AMICA CENTER OPEN HOUSE FOR SENIORS Mon, 9/20 - 11:30am - 1:30pm | Amica Center

- Stop by and meet our staff. Learn more about resources to prepare for the senior year job search or graduate school planning. See online demos of key online tools. Refreshments, prizes and more!
Sponsored by CVS Corporation.

RESUMANIA: FEEDBACK FROM EMPLOYERS Mon, 9/20 - 12:00pm - 2:00pm | Amica Center

- Get advice from the pros! Meet with a recruiter to get professional feedback on your resume. Stop by during “Resumania Hours” and sign-in – first come, first serve basis.

HOW TO IMPRESS EMPLOYERS ONLINE Tues, 9/21 - 4:00pm – 5:00pm | Amica Center

- Learn about the power of online and social networking to promote a winning image to potential employers and contacts. Get the latest tips to advance your career brand and job search through LinkedIn, Blogs, Facebook, Twitter and more. PRESENTER: Kelle Thompson, Marketing Communications Consultant, Liberty Mutual Group

*** Following the presentation, interested students are invited to speak with a Recruiting Representative from Liberty Mutual Group ***

BUSINESS DINING ETIQUETTE DINNER Weds, 9/22 - 4:30pm - 6:30pm | Papitto Dining

- How to handle the formal (or business casual) meal with grace and style and avoid etiquette blunders that may impact your candidacy. Enjoy a delicious meal while hearing from a professional speaker on dining etiquette.
Seating is limited! Students must register with a \$20.00 fee in the Amica Center.

RECRUITER’S SECRETS TO INTERVIEW SUCCESS Weds, 9/22 - 2:00pm – 3:00pm | Amica Center

- A seasoned recruiter for a leading employer will share what employers really look for during interviews, what to expect, how to prepare for difficult questions, and how to stand out from the crowd. *Tips applicable to all majors and career interests!*

PRESENTER: Angela Paolino, Director of Human Resources, DiSanto, Priest & Company

PRACTICE INTERVIEW DAY...WITH EMPLOYERS! Fri, 9/24 - 9:00am – 2:00pm | Amica Center

- Role-play a “real” interview with an employer volunteer and receive helpful feedback on your interview strengths and areas for improvement. Advance sign-up and resume submission through BCC required. *Sign-up details will be listed in the Senior Newsletter and on our website.*

SENIOR CAREER WEEK: Events designed to help seniors succeed!

Bryant University

AMICA CENTER FOR CAREER EDUCATION

401-232-6090 | www.bryant.edu/career

PARENTS’ NEWSLETTER

AUGUST 2010

Dear Parent(s) of Bryant Seniors,

Job searching, preparing a resume, developing interview skills, purchasing a business suit – you’ve probably heard your son or daughter express some anxiety over these thoughts while they’ve been home during this summer. Your student is not unique! As students enter their senior year, they begin to realize that within eight months they will be leaving the secure Bryant environment and beginning their careers.



With the continuing turbulent economy and forecasted tight labor market, the Class of 2011 must be prepared for a challenging senior year job search. Organizations are cutting back on their hiring, thus making the opportunities that are available more competitive. Students cannot sit back and expect that a good job will be waiting for them on graduation day.

Success in securing a position upon graduation will depend upon how well prepared your student is and whether he/she is an active participant in the senior year job search process. It may also be necessary to look into career paths that they may not have considered as well as opportunities that may position them for career development once the economy rebounds.

We recommend that your student:

- ◆ Be focused and directed
- ◆ Take initiative in managing his/her job search
- ◆ Take advantage of **all resources** offered by the Amica Center for Career Education
- ◆ Engage in networking – use connection of parents, alumni, family and friends

Please know that we are keeping abreast of the current labor market, and my staff and I are committed to helping Bryant seniors achieve success during this challenging and unsettling economic time. We are here to help, but every graduating senior must make the commitment to work hard and take advantage of the resources that the Amica Center for Career Education has to offer. Highlights of upcoming programs, workshops and events that we are providing for seniors are listed in this Parents’ Newsletter. Please take the time to read it and have a discussion with your student regarding his/her plan for participating in the senior year job search or graduate school application process.

You may contact me 401-232-6090 or jclare@bryant.edu should you have any questions. My staff and I look forward to getting to know your son or daughter in the coming year.

Sincerely,

Judy

Judith Clare, Director

Corporate Recruiting Program

The Amica Center for Career Education is very proud of the excellent reputation our *Corporate Recruiting Program* maintains for offering our students opportunities to interview with employers during their senior year.

Last year 324 companies participated in this program, representing 417 employment opportunities. All full-time seniors, upon registering with our office by attending a mandatory *Senior Orientation Workshop*, are invited to participate in the *Corporate Recruiting Program*.

Kathy Clarkin, Manager of Corporate Recruiting, markets Bryant seniors to employers and oversees this program’s daily operations. A *Senior Newsletter* will be mailed home to all eligible seniors prior to the start

of the semester, inviting their participation and outlining key information. The newsletter includes a list of all Senior Orientation Workshops, conveniently scheduled at a variety of times throughout the month of September. Please encourage your student to attend!

As part of the senior year job search, it is recommended that students utilize a variety of search methods. In addition to participating in on-campus recruiting, off-campus job postings, the Government Career Fair held in November, and the annual career fair held in March, seniors are encouraged to utilize networking strategies, our online resources, and direct application and follow-up.

Inside this issue:

Special Events!	2
Connecting Students with Alumni	2
Have Contacts?	2
Resource Spotlight	2
Academic Internship Program	3
Parents’ Checklist	3
Spotlight on Services	3
Senior Career Week	4

TERRIFIC OPPORTUNITIES TO CONNECET WITH ALUMNI FOR CAREER ADVICE!

- ➔ **Bryant Alumni Career Link:** An online alumni-student career network. Students can connect with alumni in a wide variety of career fields and geographic locations to gain career and job search advice. The "Link" is available to Bryant students from our homepage. Seniors will greatly benefit from alumni advice!
- ➔ **Student/Alumni Shadowing Program:** A day on the job during winter break. Winter break is an ideal time to spend a day with an alumnus in a career field of interest. Students should watch for information sessions held in late October and won't want to miss the opportunity to apply for a hands-on observational experience in a field of interest. Shadowing leads to enhanced career knowledge, contacts and more.
- ➔ **New York/Boston Career Nights:** Terrific opportunities for our students to attend a reception with alumni working in the Boston and NYC areas. They will learn about a variety of career fields and get real world advice about how to break into their industries. These will be valuable events for any senior interested in working in the Boston or New York area.

HAVE CONTACTS?

Help us to connect Bryant students with opportunities!

We continuously strive to increase the number of employers recruiting on and off campus and to expand the geographic base of opportunities.

If you think your company or organization may be interested in participating in our Corporate Recruiting Program, please contact Kathy Clarkin at kclarkin@bryant.edu or 401-232-6091.

As you know, our talented students offer a well rounded background in business and the liberal arts, typically enhanced by internships, leadership and student involvement, as well as Bryant's reputation for academic excellence.

We look forward to partnering with you to expand opportunities for our students!

RESOURCE SPOTLIGHT

The Amica Center offers many valuable online resources to help your student move ahead in his/her career planning and job search process. Here are a few helpful tools available to your student @ www.bryant.edu/career

Going Global: An online database with over 30,000 pages of country specific career and employment information.

Vault.com: Cutting edge information on industries, careers, companies, job search topics and more...excellent!

Career Search.net: Identify organizations in career fields and geographic areas of interest. Whether the interest is in communications, finance, IT, non-profits, or other industries, this resource can help identify employers for outreach.

Facebook: Find us on Facebook! We now have A Facebook Fanpage. Join our page for news and updates!



MANY MORE RESOURCES ARE AVAILABLE!

SPECIAL EVENTS & PROGRAMS

► **CAREERS IN...SERIES:**

- A panel of professionals speak about their careers
- Careers in ...Accounting, TBA
- Careers in ...Management, TBA
- Careers in ...Human Resources, November 2
- Careers in ...Marketing & Communications, TBA
- Careers in ...Consumer Goods/Retail, TBA

► **CAREER CONVERSATIONS SERIES:**

- Featuring professionals in the following fields:
- Allied Health
- Nursing
- Law
- Behavioral/Social Science Research
- Statistics/Math

► **APPLYING TO GRAD SCHOOL:** September 23

► **ARTS & SCIENCE OPEN HOUSE:** October 2

► **GOVERNMENT CAREER FAIR:** November 4

► **NEW YORK/BOSTON CAREER NIGHTS:** Early January

Complete program details will be available in the events section on our website and are updated throughout the semester

ACADEMIC INTERNSHIP PROGRAM – IT'S NOT TOO LATE!



SPOTLIGHT ON... OUR SERVICES

Career Counseling

Individual advising for all aspects of career planning and conducting a job search.

Special Programs

Career programs offered throughout the year featuring guest speakers and alumni.

Bryant Career Connection

The primary source for Bryant recruiting opportunities, job postings and resume deadlines. Also includes career resources provided by Experience, the system vendor. BCC is accessible from our website www.bryant.edu/career

Workshops

Presented on topics including: Resume writing, interviewing, cover letters and other career related topics.

Resume Critiques

Drop off a draft of a resume and a member of the career center staff will critique it within 24 hours.

Mock Interviews

Students are encouraged to role play the interview process using *Interview Stream*, an online practice interview system and then meet with a counselor for a critique.



We encourage all Bryant University students to consider participating in an academic internship prior to graduation.

Interested students who have attended an Orientation to Academic Internships last year are currently applying for fall internships through the Bryant Career Connection (BCC), our electronic e-recruiting program. The deadline to apply to BCC is September 10 and interviews will be conducted during August and early September. Non-credit internships are also available.

Deadlines to apply for a spring 2011 internship range from October—January based on academic area of study and industry interest. Students must attend an Orientation to Academic Internships, scheduled during the fall semester.

Please contact Barbara Gregory, Associate Director/Academic Internship Coordinator if you have any questions about the program. She can be reached at 401-232-6090 or bgregory@bryant.edu.

Experience is a key factor in landing a full-time, entry-level position!

Checklist for Parents of Seniors

- Encourage your student to participate in the **Corporate Recruiting Program** and attend company information sessions. To be eligible, students *must attend a mandatory orientation session*, held in early September.
- Stress the value of getting involved in **Senior Career Week, Sept 20—24**
- Following participation in an orientation session, suggest making an appointment with a career counselor early on in senior year to discuss his/her career plan.
- Remind your student to participate in all that the Amica Career Center offers — workshops, career panels, career nights, etc.
- Have a discussion with your son/daughter and ask about his/her career plans.
- Encourage your student to do a mock interview using **Interview Stream**, a new online practice interview system.
- Make an investment in essential clothing needed for a successful job search (business suit, shoes, etc.). Help to select professional and conservative attire.
- Don't nag or put pressure to "get a job" by graduation — remember positions in some industries are more difficult to get than others and will, thus, take longer.
- Provide introductions and networking opportunities to professionals within your student's field of interest.
- Be a partner in your student's job search - - this doesn't mean "finding the job for them" but it does mean showing an interest and being supportive throughout the process.

And, finally, remember to separate your dreams from your child's dreams!