

BRYANT UNIVERSITY  
GRADUATE SCHOOL OF BUSINESS

# THE BRYANT MBA

FOR INFORMATION TECHNOLOGY PROFESSIONALS



**Bryant**  
UNIVERSITY

[www.bryant.edu/mba](http://www.bryant.edu/mba)

# THE BRYANT MBA

## FOR INFORMATION TECHNOLOGY PROFESSIONALS

The Bryant MBA for information technology professionals is dedicated to fostering the executive and management capabilities of individuals with expertise in the IT field who seek greater organizational responsibility and leadership opportunities within or beyond an IT setting.

This innovative and selective MBA program was designed in collaboration with chief technology officers and IT executives from major corporations to ensure that graduates are able to successfully meet the demands of the complex global business environment.

Individuals who enroll in this program will receive all of the benefits of Bryant's outstanding two-year MBA with a focus on the integration of information technology with strategic operations management and leadership.

### MBA STUDENTS IN THIS PROGRAM WILL:

- **Build high-level business skills** in strategic planning, management, finance, accounting, and marketing – with a focus on technology.
- **Develop a greater understanding** of how technology integrates with other business disciplines in the organization and the global marketplace.
- **Prepare to make decisions** with respect to vital strategic and operational aspects of business.
- **Foster innovation within IT operations** and throughout the enterprise.
- **Cultivate team-building, communication, and leadership skills** to accomplish individual and corporate objectives.
- **Gain a deeper understanding of ethical business practices** that are critical to business success across disciplines and industries.



### TWO-YEAR INVESTMENT

The Bryant MBA for information technology professionals is a rigorous part-time program from which you will graduate in two years. Accomplished faculty deliver a multidisciplinary business curriculum that focuses on the role of information technology in the management of the enterprise.

This carefully managed curriculum is designed for working professionals who will enter and progress together as a “cohort.” Through this process, you become part of a network of colleagues, faculty, and alumni that will be a resource to you throughout your career.

Study teams selected within each cohort are composed of individuals from diverse educational and professional backgrounds. This integration of talents and skills enables each team and each individual to prepare for a variety of challenges and to demonstrate a range of competencies valued in the world of commerce. Bryant MBAs report that they achieve at a higher level and support one another in a way that is not common in other part-time programs.

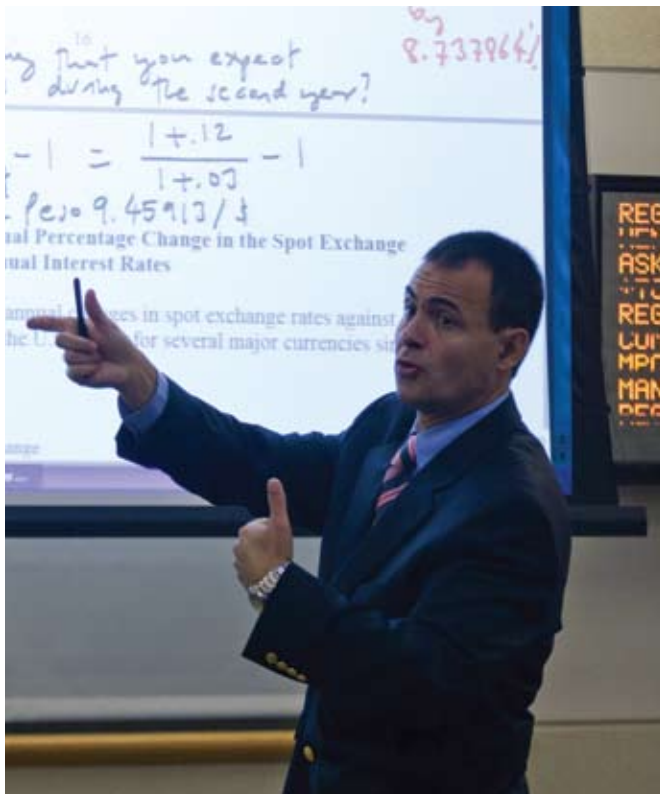
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*The Bryant University College of Business is accredited by AACSB International – The Association to Advance Collegiate Schools of Business, a distinction earned by only five percent of universities worldwide.*

## LIFELONG RETURNS

Each class you take will inspire you to make immediate, positive changes in your current workplace and throughout your career. Armed with an unmatched business and technology skill set as well as a network of new friends and colleagues, you will be well-prepared for long-term business success.

Your education and your network of peers, colleagues, and faculty will become your foundation of a lifelong professional network.



## WHO SHOULD ENROLL

- IT Project Managers
- System Architects
- Business Analysts
- Database Administrators
- Applications Developers
- Information Security Analysts
- Web Services Specialists
- IT Operations Managers

To find out if this is the right program for you or someone you know, visit [www.bryant.edu/mba](http://www.bryant.edu/mba).

## CURRICULUM

This targeted and selective MBA program is deliberately designed and carefully managed to provide a comprehensive, fully integrated business education for IT professionals. Students enroll in two courses per semester beginning in the spring semester and complete the curriculum in two years.

### MBA BOOTCAMP (1 Credit)

**MBA 515 Management Concepts and Skills:** In this intensive three-day course, students will participate in instructional sessions addressing technology, research resources, team-building, case analysis, and presentation skills.

### PROGRAM COURSES (3 Credits Each)

**MBA 520 Managing Corporate Enterprise:** Operating in a Complex Global Setting

**MBA 521 Leading Effective Organizations:** Managing People and Organizations

**MBA 522 Reporting and Controlling Resources:** Planning, Control, and Decision-making

**MBA 523 Managing Information Resources:** Gaining a Competitive Advantage in Information Technology

**MBA 524 Managing Financial Resources:** Raising and Investing Capital to Maximize Value

**MBA 525 Marketing for Competitive Advantage:** Leading Innovation and Managing Relationships

**MBA 526 Value Formation through Operations:** Managing Production, Logistics, Technology, and Services

**IT 600 Implications of Digitization:** Managing Digital Transformation

**IT 610 IT Infrastructure:** Focusing on the Firm's Requirements and Implementation

**IT 630 IT Project and Change Management:** Making Disruption Work

**IT 690 Special Topics in IT:** Current Issues in the Field

**MBA 651 Mastering Strategic Analysis and Decision Making:** Achieving Competitive Performance of the Firm through Technology

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### HOW TO APPLY

The Bryant MBA for information technology professionals begins in the spring semester only. To be admitted to the Bryant University Graduate School of Business, an applicant must be a graduate of an accredited, four-year college or university. Admission is on a rolling basis and applications are considered only as long as vacancies exist. Applicants are strongly encouraged to submit materials early. Only completed applications will be considered.



### ADMISSION REQUIREMENTS

- Completed and Signed Application Form
- Statement of Objectives (minimum 500 words)
- Current Résumé
- One Letter of Recommendation
- Official Transcripts (from all colleges or universities attended)
- Official Graduate Management Admission Test (GMAT) Score\*
- Interview
- \$80 Application Fee

*\*GMAT Scores remain valid for five years from the test date. The only waivers granted for the GMAT are for applicants who hold a doctorate (Ph.D., M.D., J.D.) or other terminal degree.*

### FOR INTERNATIONAL APPLICANTS

In addition to the items listed above, international students are required to submit the following:

- Results of the Test of English as a Foreign Language (TOEFL) if your native language is not English, or if you have not completed a degree from a U.S. college or university.
- Transcripts from colleges or universities outside the U.S. must be translated into English and converted to a 4.0 grade point scale.
- A completed International Graduate Student Certification of Finances, with the appropriate signatures included, is also required for international students seeking an I-20.

### APPLICATION DEADLINES

<b>PRIORITY ADMISSION</b>	<b>SEPTEMBER 15</b>
<b>REGULAR ADMISSION</b>	<b>NOVEMBER 15</b>



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