



THE BRYANT MBA

A TWO-YEAR
INVESTMENT

LIFELONG
RETURNS

“Some of the best executives
I’ve worked with have attended
places like Bryant University...”

– Jack Welch, Former CEO of General Electric,
from his bestseller “Winning”



“Getting my MBA from Bryant University was the best decision of my professional career. My Bryant degree has propelled me in my current career and continues to drive me ahead of the pack. The school does a great job of keeping their alumni connected, which has opened many opportunities and generated great business contacts for me. The friendships I made during my years at Bryant have proven to be the strongest in my life.”

“SHAWN SCOTT '02 MBA

“Senior Manager, Global Brand Management
Tonka and PlayDoh, Hasbro, Inc.



THE MBA FOR PEOPLE WITH MORE AMBITION THAN TIME



The Bryant MBA delivers the benefits of a full-time MBA experience on a part-time basis, in just two years.

You want an MBA experience where you can develop a close network of select, accomplished professionals. You want a rigorous academic program that is widely respected for the caliber of its graduates. You want the faculty, facilities, and technology that will prepare you to achieve your goals and enrich your life. While many people think only a full-time program can deliver those advantages, Bryant University Graduate School of Business has created a better option.

Bryant's distinctive MBA enables you to continue to meet the demands of your career and other commitments while you earn this highly valued degree from one of the oldest business schools in the nation. Bryant's long tradition of demonstrating strategic vision, innovation, and academic excellence in business has consistently enabled its graduates to succeed.

As you plan your career path, whether it is in healthcare, the arts, public service, government, manufacturing, publishing, retail, or finance, the Bryant MBA is a smart and effective way to realize your personal and professional ambitions.

MICHAEL ROBERTO, TRUSTEE PROFESSOR OF MANAGEMENT D.B.A., HARVARD UNIVERSITY



Professor Roberto is a recognized authority on business strategy, strategic decision making, and senior management teams. He is the author of the acclaimed book, *Know What You Don't Know: How Great Leaders Prevent Problems Before They Happen* (Wharton Press 2009). After six years of teaching at Harvard, Roberto made the move to Bryant.

"I considered offers from a number of other very large research universities and decided that I could have a much greater impact on students and the institution if I came to a smaller, student-centered university," said Roberto. "Bryant is very forward thinking, constantly looking at how to improve. It's never standing still. Never."

EDUCATION AND COLLABORATION

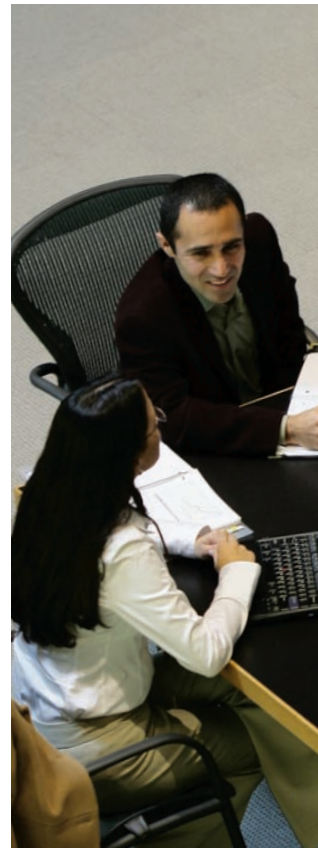
The Bryant MBA was developed by accomplished academics in collaboration with leaders in business to ensure that graduates possess the knowledge, skills, and qualities to meet the challenges of today's demanding business climate.

The cohort model is an important part of this educational process. Being part of a cohort means that you will enter the program with a select group of peers and progress together through a carefully managed, rigorous curriculum.

Study teams within each cohort are carefully chosen to balance the skills, experience, and areas of interest of team members to create an optimal learning environment.

You will experience a level of camaraderie and support that will enhance the impact of your education and your skills as a manager and leader. You'll become part of a tight-knit class and build a powerful network that lasts a lifetime.

Intense? Yes. Rewarding? Immeasurably.



CAROL DEMORANVILLE, PROFESSOR OF MARKETING
PH.D., VIRGINIA POLYTECHNIC INSTITUTE



Professor DeMoranville is a passionate teacher and researcher. Her previous experience as a business owner fueled an interest in strategy, particularly for service organizations. She has published numerous articles on services and marketing strategy as well as measuring service quality.

"The Bryant MBA will challenge you on many levels," said DeMoranville. "The unique blend of soft and hard skills helps you learn how to critically analyze businesses to make effective decisions while interacting with your team to implement those decisions. Learning takes place when you are out of your comfort zone. My goal as an educator is to push you to stretch beyond your current boundaries to reach your potential."

“Having a close-knit community of students is the key determinant of satisfaction with school culture.”

– Graduate Management Admission Council
2006 Global MBA Graduate Survey



The Princeton Review ranks Bryant University's Graduate School of Business among the top schools in the country from which to earn an MBA.

ABHIJIT CHAUDHURY, ASSOCIATE PROFESSOR OF
COMPUTER INFORMATION SYSTEMS, PH.D., PURDUE UNIVERSITY



Professor Chaudhury came to the field of teaching after spending more than a decade in information technology. He is a member of Mensa International, the Institute of Management Sciences, the Association of Computing Machinery, and the Association of Information Systems Professionals. He is published in more than 40 refereed journals, conference proceedings, book chapters, and presentations. “Bryant’s program is well balanced between theory and practice,” said Chaudhury. “It is ideal for students with experience who are looking to boost their careers with competencies in the management field.”

“Bryant pushes you to challenge yourself and to question traditionally accepted business principles. Even with Bryant’s impressive growth and international focus, there is still a priority on personalized attention to its students.”

– Ruben Burga '07 MBA, Vice President, Sales and Marketing, iRphotonics, Montreal, Canada

“There are other executive programs that may be shorter or easier, but they don’t offer the broad program required at Bryant. The professors bring a lifetime of experience into the classroom. Today, many doctors are experiencing financial difficulty. Expenses are up; reimbursements are down; and doctors get caught in the middle. My Bryant MBA is invaluable. I no longer look at the business side of medicine in the same way.”

BARRY STEIN, M.D. '99 MBA

Krishna Murthi Professor and Chief of Urology, Brown Medical School; Surgeon-in-Chief, Department of Urology, Rhode Island Hospital



PETER NIGRO, ASSOCIATE PROFESSOR OF FINANCE
PH.D., BOSTON COLLEGE



Professor Nigro came to the Bryant faculty in 2004 from the Office of the Comptroller of the Currency (OCC), where he was a senior financial economist and worked in other capacities since 1992. He holds Bryant’s prestigious Sarkisian Chair in financial services. Among his many accomplishments at the Fed, he co-developed and taught courses on credit scoring and statistical fair lending models for bank examiners. “I am currently working with some colleagues on academic papers related to credit risk management including syndicated loan trading, loan defaults, estimating loan losses given default, and several others,” said Nigro. “I find that my research ties in perfectly with what I’m teaching in class, and it generates interesting discussions with my students.”

ACADEMIC ADVANTAGE



Bryant's faculty are highly credentialed educators with real-world experience. Your professors will engage you in the classroom and challenge you as you learn the most current business theory combined with the best business practices.

Every class is different. Faculty employ various teaching methodologies including the case method. You may study a specific case and then work with your team to create a solution or develop a whole business plan. Faculty may lecture and then encourage class input, or your classmates may raise an issue for discussion. There will be research projects and quantitative exercises; and you'll have the opportunity to practice your individual and group presentation skills.

In short, you'll have everything you need to meet your academic and professional goals.

LORI A. COAKLEY, ASSOCIATE PROFESSOR OF MANAGEMENT
PH.D., UNIVERSITY OF MASSACHUSETTS, AMHERST



With globalization, interdependence, and multiculturalism revolutionizing the way the world does business, there's never been a better time to have Professor Coakley on the Bryant faculty. She brings a deep understanding of organizational studies, international relations, and management theory and practice to her teaching, and she has a wealth of knowledge on Russian/American issues. "The Bryant MBA offers students all of the advantages of a highly recognized university with the personalization of a small school," said Coakley. "The University's international focus combined with top faculty and cutting-edge curriculum gives the MBA program a strategic perspective that is critical to success in today's world."

ACCESS TO TECHNOLOGY

Bryant's modern campus and classrooms are fully wireless, but there are also thousands of wired data ports available to you.

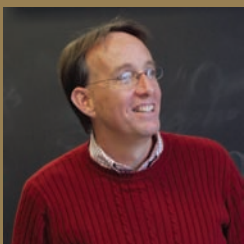
The George E. Bello Center for Information and Technology features the high-tech Krupp Library where you can conduct research using books, international databases, as well as hard-copy and online journals and articles.

The C.V. Starr Financial Markets Center is a state-of-the-art trading room where you can analyze real-time financial market data utilizing Reuters 3000®, the same system used by top international financial institutions.

Our distance-spanning, "e-meeting" technology allows you to collaborate with your colleagues outside of class through your computer using an audio connection at any time, from anywhere in the world. You'll be able to simultaneously access the documents, PowerPoint slides, and videos you need to get the work done.



CHARLES CULLINAN, PROFESSOR OF ACCOUNTING
PH.D., UNIVERSITY OF KENTUCKY



A Fulbright Scholar, Professor Cullinan has a particular interest in auditing and corporate governance. His highly regarded research has been quoted in *The Wall Street Journal*. A CPA, CMA, and Certified Internal Auditor, Cullinan is on the editorial review board of the *Research on Professional Responsibility and Ethics in Accounting* and *Accounting Educator's Journal*, and he has organized conferences for the American Accounting Association. Cullinan's take on the Bryant experience? "Bryant is committed to educating students for life-long success, both personally and professionally."

“The best part of the program is the cohort aspect. We quickly learned everyone’s strengths and weaknesses, and, as a result, all of us became stronger. The MBA Boot Camp helped us prepare for the rigors ahead, and we all felt very supported by one another and by Bryant.”

– Joseph Abraham '08 MBA, Senior Systems Engineer, Fidelity Investments



“Bryant and its great faculty gave me the tools to be a top performer. Bryant has a collaborative approach that lets you participate in real-world experiences. This allowed me to immediately apply my learning to the job. On a personal level, I built relationships and contacts that I know will serve me well throughout my career and my life.”

LYNN R. WALKER '99 MBA

Senior Vice President
Credit and Banking Product Management
Bank of America

CURRICULUM OVERVIEW

The Bryant MBA is much more than a collection of courses. It is a deliberately designed and carefully managed process where you will gain the knowledge you need to navigate complex challenges using creativity, communication skills, a command of technology, and an ethical approach.

The multidisciplinary curriculum reflects the way business gets done today. You will come to understand and be prepared to immediately apply what you learn in accounting, computer information systems, finance, economics, communication, management, marketing, and operations management.

Prior to beginning the MBA program, students are required to have completed undergraduate or graduate courses in microeconomics, macroeconomics, and statistics. These foundation courses may be taken at Bryant or in another accredited program.



MBA BOOT CAMP

This is a three-day, “boot-camp” style course that provides all entering students with a foundation of key management perspectives and skills to optimize your MBA experience. During this intensive weekend experience, you’ll analyze case studies and prepare group presentations. You’ll receive feedback from faculty and your peers. At the end of this course, you will have become acquainted with your fellow cohort members, and will be prepared to confidently advance through the rest of the program.

YEAR ONE

You will take two evening courses per semester – fall, spring, and summer – for two years.

The first year of the Bryant MBA focuses on developing the capacity to manage the essentials of business and lead organizations effectively. You will cover the fundamental concepts that form the foundation of your degree, beginning with leadership, business strategy, and a basic understanding of what it takes to contribute to the world of commerce and management.



YEAR TWO

During the second year, you will develop more depth of expertise in key aspects of commerce. You will collaborate with your fellow cohort members to choose four electives to complete your MBA requirements. Electives are offered in a variety of business disciplines including accounting, computer information systems, finance, economics, communication, management, marketing, and operations management.

If you determine that you would like to choose different electives than your cohort, you have the freedom to step out of the cohort and choose electives that align more closely with your area of interest and goals.

THE CAPSTONE EXPERIENCE

The Bryant MBA culminates with a course that challenges you to put the theories you've learned into practice and to demonstrate your newly discovered insights. The purpose of this capstone course is to practice managerial decision making that involves all aspects of an organization and crosses functional lines. You'll focus on the integration of acquired knowledge for strategy development and making smart management decisions.

MBA BOOT CAMP

Introduction to Management Concepts and Skills

Immerse yourself in the program through a weekend-long, "boot-camp" experience. You'll meet your fellow cohort members and participate in sessions addressing technology, research resources, team building, leadership, communication skills, and case analysis presentations.

YEAR ONE

Core Business Courses

Your studies begin with a focus on leadership, business strategy, and acquiring a basic understanding of what it takes to excel in business and management.

First Semester

COURSES INCLUDE:

Managing Corporate Enterprise
Leading Effective Organizations

Third Semester

COURSES INCLUDE:

Marketing for Competitive Advantage
Managing Financial Resources

Second Semester

COURSES INCLUDE:

Financial Reporting
Managing Information Resources

YEAR TWO

Building Skills for Success

You will choose electives with your fellow cohort members that will help you build the skill set you need to succeed.

First Semester

COURSES INCLUDE:

Value Formation through Operations
Elective 1

SAMPLE ELECTIVES:

Advertising Strategies and Management
Corporate Governance
Enterprise Resource Planning

Second Semester

Elective 2
Elective 3

Entrepreneurship: Creating a New Venture
Global Supply Chain Management

Third Semester

Elective 4
Capstone

International Trade and Finance
Telecommunications Management

THE CAPSTONE

Mastering Strategic Analysis and Decision Making

Complete your Bryant MBA experience with the capstone course that challenges you to demonstrate your learned competencies in strategic analysis, planning, and management as you work across business disciplines. At the end of the program, you will be well prepared to step up and move ahead.

IN THE END, IT'S A GREAT BEGINNING

In addition to dramatically enhancing your ability and confidence to succeed in your chosen field, the Bryant MBA leads to a new level of personal and professional growth. It can be clearly seen in the work you do, the discipline you practice, and your approach to life overall.

When you graduate, you'll leave the program empowered by analytical, technological, and interpersonal skills that will enable you to compete and excel in a dynamic business environment.



IN GOOD COMPANY

Here are just a few of the firms and organizations where you'll find Bryant MBAs making a difference:

AGFA-GEVAERT GROUP	KPMG INTERNATIONAL
AMERICAN POWER CONVERSION CORP.	LEFKOWITZ, GARFINKEL, CHAMPI & DERIENZO P.C.
AMGEN INC.	LIBERTY MUTUAL INSURANCE COMPANY
AMICA INSURANCE	LIFESPAN
BANK OF AMERICA CORPORATION	NAVAL UNDERSEA WARFARE CENTER (NUWC)
BRISTOL-MYERS SQUIBB	WJAR-NBC 10
CARE NEW ENGLAND	NOVARTIS
CARLIN, CHARRON, & ROSEN LLP	PHARMA CARE MANAGEMENT SERVICES
CITIZENS FINANCIAL GROUP	PROCTER & GAMBLE
CORNING INCORPORATED	RAYTHEON COMPANY
CVS/CAREMARK	SMITHBARNEY
DiSANTO, PRIEST & Co.	STANLEY-BOSTITCH
EMC CORPORATION	STAPLES, INC.
ERNST AND YOUNG	STOP & SHOP
FGX INTERNATIONAL	SWAROVSKI
FIDELITY INVESTMENTS	TARGET CORPORATION
FM GLOBAL	TD BANKNORTH INC.
FRITO-LAY	TEXAS INSTRUMENTS INCORPORATED
GAP INC.	TEXTRON FINANCIAL CORPORATION
GENERAL DYNAMICS CORPORATION	TJX COMPANIES, INC.
GILBANE BUILDING COMPANY	TORAY PLASTICS (AMERICA), INC.
GTECH	TYCO ELECTRONICS
HASBRO, INC.	UNITED STATES COAST GUARD
IBM CORPORATION	WEBSTER BANK
JOHN HANCOCK	
KAHN, LITWIN, RENZA CO., Ltd.	



“The Bryant MBA is definitely rigorous, but I can apply what I learn immediately. My life – both personally and professionally – has been enhanced by my MBA experience. I am impressed with the expertise and accomplishments of the faculty and, even more so, with their willingness to help students succeed.”

– Adrienne Welch '09 MBA, Accounting Specialist, State Street Bank



“When I was selecting an MBA program I had many options. One stood out: Bryant. Ranked among the top business schools in the country, and with graduates running some of the top companies in the world, there was really no other choice. I was very pleased with the interactive nature of the program. We were immersed in group work from day one. The lively exchanges provided me with an array of ideas and experiences I would not have received at bigger institutions where lecture halls are the norm.”

TIM DRAPER '87, '00 MBA

Vice President, Marketing, Navigant Credit Union

APPLICATION PROCESS

You may begin the Bryant MBA in the fall or spring semester. To be admitted to a Bryant University Graduate Program, applicants must be (or about to become) a graduate of an accredited, four-year college or university. Admissions are made on a rolling basis, therefore, you should make every effort to submit your materials early. Only completed applications will be considered.

In order to be considered for admission, all prospective students must submit a completed Bryant University graduate application.



DOMESTIC STUDENTS

- Completed and signed application form
- Statement of objectives
- Current resume
- Professional recommendation
- Official transcripts (from all colleges or universities attended)
- Official Graduate Management Admission Test (GMAT) score*
- An interview is highly recommended
- Application fee

* GMAT scores remain valid for five years from test date. The only waivers granted for the GMAT are for applicants who hold a doctorate (Ph.D., M.D., J.D.) or other terminal degree.

INTERNATIONAL STUDENTS

In addition to the items listed for domestic students, international students are required to submit:

- Results of the Test of English as a Foreign Language (TOEFL) if your native language is not English or if you have not completed a degree from a program taught in English
- Transcripts from colleges or universities outside the U.S. must be translated into English and converted to a 4.0 grade-point scale
- A completed International Graduate Student Certification of Finances with the appropriate signatures included for international students seeking an I-20

APPLICATION DEADLINES

FALL/SEPTEMBER START:

Priority Decision: April 15

Regular Decision: June 15

SPRING/JANUARY START:

Priority Decision: September 15

Regular Decision: November 15

BRYANT UNIVERSITY HIGHLIGHTS

- **Founded in 1863, Bryant is a student-centered university** where students build knowledge, develop character and achieve success as they define it. Bryant's undergraduate academic curriculum integrates business and the arts and sciences – all with a global focus. Graduate programs include the Master of Business Administration (MBA), MBA for Information Technology Professionals (IT MBA), Master of Science in Taxation (MST), and the Master of Professional Accountancy (MPAc).
- **The Bryant community comprises 3,300 undergraduates, 400 graduate students, and 2,000 individual and corporate clients** in the Executive Development Center and the Chafee Center for International Business.
- **The College of Business at Bryant** is accredited by AACSB International – the Association to Advance Collegiate Schools of Business, a distinction earned by only five percent of universities worldwide.
- *The Princeton Review* ranks Bryant University's Graduate School of Business among the top schools in the country from which to earn an MBA.
- **Bryant is ranked in the top 20 Universities** – Master's (North) category in *U.S. News and World Report's* 2009 "America's Best Colleges" issue.

CONTACT BRYANT

For more information about the Bryant MBA, to receive an application, or schedule an interview, contact the Bryant Graduate School.

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THE BRYANT MBA

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