

BRYANT UNIVERSITY

FINANCIAL SERVICES



WWW.BRYANT.EDU/AREASOFSTUDY

As managing the wealth of individuals and businesses becomes more complex, a greater number of professionals are needed who have the training and skills for this demanding field.

The Bachelor of Science in Business Administration offers a Financial Services concentration that prepares you to advise clients on their financial needs including investments, risk management and insurance, and tax planning. Financial services is a cross-disciplinary program that integrates finance with courses in marketing, accounting, and legal studies.

ENGAGED LEARNING + APPLIED SCHOLARSHIP

The College of Arts and Sciences and the College of Business at Bryant offer a rigorous academic curriculum, and a depth and breadth of study that encourages students to explore new fields and expand their thinking. In fact, the unique integration of business and liberal arts is a hallmark of a Bryant education – business students study liberal arts and liberal arts students study business. This foundation educates the *whole* student and enhances communication skills; leads to a more comprehensive understanding of global, cultural, and ethical issues; and develops critical thinking and decision-making skills.

Bryant's comprehensive curriculum enables you to develop your intellectual passions and define a clear path for success.

DISTINGUISHED FACULTY

Bryant's faculty are accomplished, passionate educators who are dedicated to helping you develop your intellectual potential. They continually enhance their capabilities through research, publishing, consulting, and community service, and bring this knowledge into the classroom. Our full-time tenured and tenure-track faculty come from prestigious academic programs and have demonstrated a deep commitment to your academic growth. Faculty and staff deliver an extraordinary level of personal guidance that has benefited generations of Bryant students.

FOR MORE INFORMATION

Learn more at www.bryant.edu/areasofstudy or contact Professor Hakan Saraoglu, Ph.D., financial services program coordinator, at saraoglu@bryant.edu.

PRACTICAL EXPERIENCE

Financial services students get hands-on experience when they take classes in the C.V. Starr Financial Markets Center, a simulated trading floor. You receive market data in real time, integrate and process information you've learned in your classes, and feel the pace and complexity of financial markets. Seniors can participate in the Archway Investment Fund, a series of two courses in which students study stocks and manage a portfolio worth almost \$500,000. Bryant also coordinates internships at companies such as Fidelity Investments, UBS, and others so that you can apply your education in an actual business environment.

“The career potential and variety of positions for which the financial services concentration qualifies you are vast. The program is great for anyone looking to enter the finance and business world.”

Christian Pickett '07, Susquehanna Financial Group, New York, N.Y.

PROFESSIONAL SUCCESS

Financial services graduates can pursue careers in banking, investments, brokerage, and insurance and hold titles such as financial planner, securities broker, registered representative, branch manager, and risk manager. A sampling of companies that recruit Bryant graduates include:

- Amica Mutual Insurance Co.
- Factset Research Systems
- Fidelity Investments
- Liberty Mutual Group
- Mercer
- State Street Corporation
- The Hartford Financial Services Group
- Travelers
- UBS Financial Services
- Wells Fargo

CURRICULUM REQUIREMENTS

FINANCIAL SERVICES

BUSINESS CORE REQUIREMENTS	CREDITS	YEAR
Introduction to Business (BUS101)	3	1
Fundamentals of Computer Information Systems (CIS201)	3	1-2
Financial and Managerial Accounting (ACG203, ACG204)	6	1-2
Financial Management (FIN201)	3	2
Management Principles and Practice (MGT200)	3	2
Foundations of Marketing Management (MKT201)	3	2
The Legal Environment of Business (LGLS211)	3	2
Operations Management (MGT301)	3	3
Business Policy (BUS400)	3	4
TOTAL	30	

LIBERAL ARTS CORE REQUIREMENTS

Liberal Arts Seminar (LCS151)	3	1
Introduction to Literary Studies (LCS121)	3	1
Microeconomic Principles (ECO113)	3	1
Macroeconomic Principles (ECO114)	3	1
Mathematical Reasoning I & II (MATH105, MATH106)	6	1
Statistics I (MATH201)	3	2
Humanities Survey Courses	6	1-2
TOTAL	27	

FOUNDATIONS FOR LEARNING (FFL101)

LIBERAL ARTS DISTRIBUTION REQUIREMENTS – MODES OF THOUGHT

Social Science Mode of Thought	6	1-4
Historical Mode of Thought (Upper Division)	3	3-4
Literary Mode of Thought (Upper Division)	3	3-4
Scientific Mode of Thought (Include one lab science) (One science course must be taken at the 300 or 400 level)	7	1-4
Cultural Mode of Thought	3	1-4
TOTAL	22*	

*19 net credits – 3 credits from the required liberal arts minor may be applied to this distribution

LIBERAL ARTS ELECTIVE 3 1-4

LIBERAL ARTS MINOR REQUIREMENT	CREDITS	YEAR
Selection is made from a variety of liberal arts disciplines (Some minors require more than 12 credits)	12	1-4

FINANCIAL SERVICES CONCENTRATION

Investments (FIN312)	3	3
Financial Institutions & Markets (FIN315)	3	3-4
Risk Management and Insurance (FIN381)	3	3-4
Individual Taxation (ACG352)	3	3-4
Consumer Behavior (MKT311)	3	3-4
Law of Financial Institutions (LGLS412)	3	3-4

FINANCIAL SERVICES ELECTIVES	12	3-4
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[Select four (4) courses. Must include one (1) 400-level]

Pension Fundamentals (AM451)		
Securities Brokerage (FS486)		
Forecasting for Decision Making (FIN311)		
Real Estate Finance (FIN383)		
Portfolio Management (FIN454)		
Securities Analysis (FIN450)		
Management of Banking Institutions (FIN475)		
Corporate Taxation (ACG351)		
Personal Financial Planning (ACG370)		
Personal Selling (MKT363)		
Special Topics in Financial Services (FS385)		
Financial Services Internship (FS391)		
Directed Study in Financial Services (FS497)		
Financial Modeling (FIN380)		
TOTAL	30	

TOTAL DEGREE REQUIREMENTS 122 CREDITS