

Sophomore International Experience
East Asia trip to China and Korea with Economics and Business Focus

Tentative Itinerary (subject to change)

Day 1 May 23 (Monday) Departure from Providence for Korea

Flight information: TBA

Day 2 May 24 Seoul

Arrival

Gyeongbok Palace (경복궁, 景福宮),

National museum of Korea (국립중앙박물관, 国立中央博物馆),

Korean Stock Exchange (한국증권선물교역소, 韩国证券期货交易所),

Insa-dong, historic walking area (인사동, 仁寺洞)

Dinner (Traditional Korean Restaurant)

Night Bus tour along Han River and Seoul downtown

Hotel: TBA

Day 3 May 25 Suwon(水原) – one hour south of Seoul

Leave Seoul by bus

Visit Samsung Electronics (삼성전자, 三星电子) <http://www.samsung.com/us/>

Tour and presentation about Korean electronic industry

Depart for Wulsan by bus

Dinner on students own and free time

Hotel: TBA

**Day 4 May 26 Wulsan (蔚山)- three and half-hours bus ride from Suwon to Wulsan and
Pohang (浦項)**

Visit Hyundai Motors (현대자동차) in Wulsan

<http://www.hyundai-motor.com/>

Visit Pohang Iron and Steel Company (POSCO, 韩国浦项制铁集团公司) in Pohnag

<http://www.posco.com/>

In Pohang, may visit POSTEC (Pohang University of Science and Technology, 浦项工科大学)

Hotel: TBA

Day 5 May 27 Seoul

Depart for Seoul by bus

Meet with Professor Sang-hwi Lee (former Bryant finance professor) of Kyung Hee University (KHU)

Meet with Dr. Ryang Kang for political economy in Korea, China and East Asia

Visit Korean Broadcasting System (KBS): Tour and Presentation about Korean Entertainment Industry. <http://world.kbs.co.kr/english/>

Traditional Korean music concert

Dinner on students own and free time

Hotel: TBA

Day 6 May 28 Seoul/Beijing (meet with SIE natural science group)

Arrive at Beijing Capital International Airport

Check in at China People's Palace Hotel

Visit Tiananmen Square and Forbidden City

Dinner

Chinese Acrobatics Show

Day 7 May 29 Beijing

Depart from hotel

Visit the Summer Palace

Lunch

Visit Beijing Olympic Village (Bird Nest Stadium and Water Cube Gym)

Silk Market shopping and free time

Day 8 May 30 Beijing

Depart from hotel

Visit Lenovo/IBM Headquarter (casual business attire)

Lunch

Depart for Badaling section of the Great Wall

Arrive at Badaling

Depart from Badaling

Dinner: Beijing Roast Duck

Day 9 May 31 Shanghai

Arrival in Shanghai by flight

Check in at Hong Kong Plaza Hotel

Fabric Market (you can tailor make a suit or dress at reasonable prices!)

Dinner on students own

Day 10 June 1 Shanghai: World Expo Exploration Day (Groups need to research and propose plan and activities)

Depart for World Expo

Groups explore the World Expo with their proposed plans

Group presentations and reports

Dinner

River cruise

Day 11 June 2 Shanghai: Exploration Day (Groups need to research and propose plan and activities)

Groups depart from hotel and explore proposed sites
Dinner, river cruise, and group reports

Day 12 June 3 Shanghai: AIG Corporate Visit, Bund, Textile Factory Visit

Depart from hotel
Tour at Bund and AIA Building
Meeting with AIG CEO and Bryant Alum (formal business attire), Hong Kong Plaza
Lunch
Visit Textile Factory (owned by parents of a Bryant student)
Dinner

Day 13 June 4 Return to Providence

Introduction to Korea

Korea, long known as the “Land of Morning Calm,” combines both tradition and modernity. In downtown Seoul, the capital of Korea with a population of about 10.3 million, visitors can find a nice combination of old and new. Across Korea, one can find traces of its 5,000-year history in its palaces, city gates, and temples and yet the country has achieved remarkable economic growth. The evidence of its economic growth and development can be found in the statistics of industry, trade, and commerce.

Seoul, the fifth largest city in the world, is the center for economy, finance, modern technology and culture. Despite its metropolis status, Seoul is known to be one of the safest places to travel in with its low crime rate.

Geographic information

The Korean peninsula lies adjacent to China. The shortest distance between Korean and Chinese coasts is 200 kilometers. The Korean peninsula is roughly 1,030 km (612 miles) long and 175 km (105 miles) wide at its population of 48.4 million people as of July 2008.

After the Korean War from 1950 to 1953, the Korean peninsula is divided by Republic of Korea (Korea) in the south part and Democratic People’s Republic of Korea (DPRK or North Korea) in the northern part by the demilitarized zone (DMZ) approximately along the 38th Parallel line.

Because of its unique geographical location, Korea has been a focus of geopolitics and international conflicts and eventually became an international hub of Asia. The area of Korea is 38,321 square miles, slightly larger than Indiana.



Language in Korea

Korean, English is widely taught in elementary school and beyond (in junior high and high school)

	China	Korea
GDP in PPP*	\$7.903 trillion (2008) 2nd place in the world	\$1.358 trillion (2008) 13th place in the world
GDP per capita in PPP	\$5,962	\$27,939
Population	1,325,640 (thousands)	48,607 (thousands)
* Purchasing Power Parity		

Visa

U.S. general passport holders are granted visa-free entry to Korea for 90 days.

http://www.g4f.go.kr/pt/InfoDetailR_en.pt?categoryId=2&parentId=399&catSeq=401&showMenuId=368