Bryant University
5th Annual REDay

Scholarship in Action through Collaborative Innovation

PROGRAM SCHEDULE

8:00 a.m. - 4:00 p.m.
Bryant University
Smithfield, RI
We are honored to present the following schedule of events for Bryant University’s 5th Annual Research and Engagement Day (REDay). This slate of more than 100 presentations involving over 85 faculty and staff and over 500 students reflects the exciting academic and creative work being done by members of the Bryant community. Included are panels with papers, roundtable discussions, best practices sessions, showcases of creative expression, and poster presentations. In addition, award-winning journalist and noted author Hedrick Smith will make a keynote address.

The REDay Committee extends a sincere thank you to all who have helped make this event a success. We welcome the Bryant community to join us in this day to celebrate the riches of intellectual exploration and achievement at Bryant!

2016 REDay Co-Chairs
Vanna Donoyan, Ph.D., College of Arts and Sciences
John Visich, Ph.D., College of Business

2016 REDay Committee Members
Jay Amrien, MSPAS, Director, Physician Assistant Program
Madan Annavarjula, Ph.D., Dean, College of Business
Linda Barringer, Assistant Director of Graduate School of Business
Pallak Bhandari, Undergraduate International Business Student
Stephanie Carter, Director, Academic Center for Excellence
Aaron Dashiell, Director of Undergraduate Advising
Carol DeMoranville, Ph.D., Associate Provost
Jenna Lamb, Undergraduate International Business Student
Suhong Li, Ph.D., Professor, Computer Information Systems
Bradford Martin, Ph.D., Associate Dean, College of Arts and Sciences
Ramesh Mohan, Ph.D., Associate Professor, Economics
Goldie Paul, Undergraduate Applied Psychology Student
Wendy Samter, Ph.D., Dean, College of Arts and Sciences
Amanda Spaziano, Graduate Communication Student
Welcoming Remarks

REDay is a vital component of the Bryant academic tradition. It is a celebration of the uniquely inclusive Bryant learning community and showcases the collaborative scholarship that is a hallmark of Bryant University. The theme of REDay 2016, Scholarship in Action through Collaborative Innovation, reflects the unique characteristics of the Bryant academic community. We are a learning environment that focuses on applied scholarship, that values creativity in all of its forms, that encourages collaboration between faculty, staff, and students, and that has been on the leading edge of innovation since its founding in 1863.

During this day dedicated to teaching and learning, you will find many examples of the innovative research, creativity, and engagement that make Bryant a dynamic leader in the academic arena. You will find that these scholarly and creative efforts are the product of active learners following their passions to explore their environment and advance knowledge. REDay 2016 has a wide variety of presentations that span the day’s events. Join us in attending sessions that will intrigue you and kindle your interest in continuous learning.

Go Books! Go Bulldogs!

Glenn M. Sulmasy, J.D., LL.M.
Provost and Chief Academic Officer
# REDay 2016 Schedule

<table>
<thead>
<tr>
<th>Session</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Opening Session (Janikies)</td>
<td>8:00 AM – 8:30 AM</td>
</tr>
<tr>
<td>Session A</td>
<td>8:30 AM – 9:30 AM</td>
</tr>
<tr>
<td>Session B</td>
<td>9:45 AM – 11:00 AM</td>
</tr>
<tr>
<td>Session C</td>
<td>11:15 PM – 12:30 PM</td>
</tr>
<tr>
<td>Lunch</td>
<td>12:30 PM – 1:30 PM</td>
</tr>
<tr>
<td>Session D</td>
<td>1:30 PM – 2:30 PM</td>
</tr>
<tr>
<td>Keynote Address: Hedrick Smith And Closing (Janikies)</td>
<td>2:30 PM – 4:00 PM</td>
</tr>
</tbody>
</table>
### 9th Annual Bryant Economic Undergraduate Symposium

**All empirical presentations in Room 267**

<table>
<thead>
<tr>
<th>Presenter</th>
<th>Title</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jeffrey Girgenti</td>
<td>Tip-Off Titans: Hedonic Price Analysis of Autographed NBA Memorabilia</td>
<td>9:30-9:45</td>
</tr>
<tr>
<td>Olivia DeRogatis</td>
<td>An Empirical Analysis of the Effect of Wealth on Health Indicators</td>
<td>9:45-10:00</td>
</tr>
<tr>
<td>Jenna LaBarre</td>
<td>The Causal Relationship between Terrorism and Economic Indicators</td>
<td>10:00-10:15</td>
</tr>
<tr>
<td>Zachary Westner</td>
<td>The Relationship Between Savings and Economic Growth in Developing Nations</td>
<td>10:15-10:30</td>
</tr>
<tr>
<td>Dave McLean-Shinaman</td>
<td>Panel Data Analysis of Globalization and Income Inequality</td>
<td>10:30-10:45</td>
</tr>
<tr>
<td>Steven Brodeur</td>
<td>How Trade Liberalization affects Unemployment under the Trans-Pacific Partnership: A Panel Data and Comparative Analysis</td>
<td>10:45-11:00</td>
</tr>
<tr>
<td></td>
<td><strong>BREAK</strong></td>
<td>11:00-11:15</td>
</tr>
<tr>
<td>Robert Young</td>
<td>Empirical analysis of Housing Formation and Student Debt</td>
<td>11:15-11:30</td>
</tr>
<tr>
<td>Matthew Guerriero</td>
<td>Empirical Analysis of FDI and Trade Openness on Economic Growth in Lower-Middle and Upper-Middle Income Economies</td>
<td>11:30-11:45</td>
</tr>
<tr>
<td>Dominik Kozlowski</td>
<td>Empirical Analysis of Immigrant Wage Gap: Study of Ethnicity and Language Proficiency</td>
<td>11:45-12:00</td>
</tr>
<tr>
<td>Guillaume Sabourin</td>
<td>The Impact of Government Debt Levels on GDP Growth: A Panel Data Analysis</td>
<td>12:15-12:30</td>
</tr>
<tr>
<td>Lemanjá Dos Santos</td>
<td>Panel Data Analysis of Corruption and Economic Growth in the SADC Region</td>
<td>12:30-12:45</td>
</tr>
</tbody>
</table>
Juniors Honors Capstone Student “C” Pitches
Sessions A6, B6, C6, D6

Junior Honors Students present their ideas for their Senior Capstone Projects. Feedback and comments are requested from the audience.

<table>
<thead>
<tr>
<th>PRESENTERS</th>
<th>TIME</th>
</tr>
</thead>
<tbody>
<tr>
<td>Brianna DaRin, Corey Pires, Ya Xu</td>
<td>9:00 - 9:30 AM</td>
</tr>
<tr>
<td>Amreen Ahmad, Kevin Arbeiter, Kelsey Gainor</td>
<td>9:30 - 10:00 AM</td>
</tr>
<tr>
<td>Grace Morgan, Jackie Calamari, Matthew Orsi</td>
<td>10:00 - 10:30 AM</td>
</tr>
<tr>
<td>Kayla Nikosey, Thomas Griffin, Sarah DeFeo</td>
<td>10:30 - 11:00 AM</td>
</tr>
<tr>
<td>Tiffany Venmahavong, Alec Schuberth, Caroline Butts</td>
<td>11:00 - 11:30 AM</td>
</tr>
<tr>
<td>Shannon Foglia, Samantha Yoder, Jessica Fleet</td>
<td>11:30 - 12:00 Noon</td>
</tr>
<tr>
<td>Christopher Kilsey, Matthew DeVito</td>
<td>12:00 - 12:30 PM</td>
</tr>
<tr>
<td>Danielle Bergner, Carmela Coppola</td>
<td>12:30 PM - 1:00 PM</td>
</tr>
<tr>
<td>Paula Robinson, Jacob Garfinkel, Emiko Barker</td>
<td>1:00 PM - 1:30 PM</td>
</tr>
<tr>
<td>Katlyn Twomey, Kaitlyn Anderson</td>
<td>1:30 PM - 2:00 PM</td>
</tr>
<tr>
<td>Ian Collins, Ryan Hitchcock</td>
<td>2:00 - 2:30 PM</td>
</tr>
<tr>
<td>Alexandra Dickie, Diwas Puri</td>
<td>2:30 - 3:00 PM</td>
</tr>
<tr>
<td>Sarah Stokowski, Emily Charbonneau, Briana Trifiro</td>
<td>3:00 - 3:30 PM</td>
</tr>
<tr>
<td>Stephen Warde, Rashelle Gayle, Matthew Doherty</td>
<td>3:30 - 4:00 PM</td>
</tr>
<tr>
<td>Shruti Shoor, Anna Rodier</td>
<td>4:00 - 4:30 PM</td>
</tr>
<tr>
<td>Juliana Houldcroft, Giang Phi, Shannon Fowler</td>
<td>4:30 - 5:00 PM</td>
</tr>
</tbody>
</table>
Behavior and Value in Finance Decision Making
Sessions A7, B7, C7, D7

Student Learning Communities in Finance 201C, 201J, and 201CE bought real estate with fake (but really real-looking!) $120,000 checks. They negotiate the price (BID & ASK), determine the down payment (EQUITY) and the mortgage financing (DEBT), and determine a market rental rate for the property (CASH FLOW) using Craigslist or other source. Then they have to manage the property in a pre-conventional way (slum lord – extractive model), conventional (basic share holder maximization) and post-conventional way (develop a way to invest in the property and create long term value for all stakeholders). They then make a portfolio management recommendation at the three levels, explain the financial decision making they applied and discuss the challenges and the type of commitment it takes to operate at conventional and post-conventional manners.
## EXTENDED PRESENTATIONS
These Presentations Take Place over Several Sessions

<table>
<thead>
<tr>
<th>TITLE</th>
<th>LOCATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Current Directions in Applied Psychology Research at Bryant University Sessions A5 and B5</td>
<td>Room 268</td>
</tr>
<tr>
<td>Teaching in Innovative Spaces: Teaching Slam Sessions B1 and C1</td>
<td>Bello 102</td>
</tr>
<tr>
<td>Demonstrations and Installations: Create and Collaborate! Sessions C18 and D18</td>
<td>Rotunda, Lower Level</td>
</tr>
<tr>
<td>Landscapes and Soundscapes: Participatory Explorations in Space Sessions C19 and D19</td>
<td>Janikies Lobby Area</td>
</tr>
<tr>
<td>Bryant University App-A-Thon Sessions B20, C20, and through lunch break to 1:15 PM</td>
<td>Janikies Auditorium</td>
</tr>
</tbody>
</table>
Session A

8:30 AM - 9:30 AM
Session A1  Room 242
Session Type: Best Practices
Title: Creating An Online Student Success Course to Enhance The First-Year
Presenter: Laurie Hazard, Ed. D.

A perennial issue in the design of student success courses is the dilemma of “fitting it all in.” How do institutions determine what content is essential as first-years make the transition to college? How do we help support faculty to develop expertise? Utilizing e-learning pedagogy offers practical solutions to patterned issues that first-year programs face. This session examines the development of an on-line course, using Blackboard Learn, designed to enhance the first-year transition and enables participants to consider a framework for their own course design. Practical strategies for incorporating online resources into an e-learning student success course will be highlighted. Participants will discover the challenges and rewards of designing a dynamic online course from the initial idea phase of development through the implementation and assessment stages.

Session A2  Room 244
Session Type: Best Practices
Title: Finding your Passions Through Impactful Travel
Presenter: Desiré Marshall

In the Bryant community we are told to create our path, expand our world, and achieve your success, but many do not always understand what that truly means. As I began to travel more, I began to seek more opportunities to relate my travel back to my passions in life. Travel started to expand my mind and expand my way of thinking on what path I wanted to follow. In this session through PowerPoint, interactive question and answer, I hope to help students learn how to steer their travels into the direction of their passions. I want to teach students to not travel just to do it, travel to make an impact. I will be sharing my own personal path in the session to show just how my travels led me to my passion of youth development. Through impactful travel I was able to find out where my true passions aligned. After talking about the way travel ties into passion, I plan to talk about my program, C.E.O of Me, my youth development program that truly developed through my travels.
In order to achieve “success” there are other ingredients one needs in order to attain it. Failure, resiliency and motivation are key ingredients in this life “equation”. When I present to freshman GFCL and GFOB courses and ask, “Why are you in college” or “What do you want out of life,” the first response is always to be “successful”. Bryant students strive for success daily, but how can they really achieve it? How will they react when they face adversity? In this session, I hope to convey the message of how success can be reached every day and to illicit a new approach and sentiment when it comes to dealing with failure.
Session A

Session A5 and B5
Room 268
Session Type: Full Panel Presentation
Title: Current Directions in Applied Psychology Research at Bryant University
Student Presenters: Kimberly Moore, Lauren Keast, Danielle Hoyt, Brian Henise, Olivier Michel, Alexandra Lunsford
Faculty Presenter: Dr. Allison Butler

In this full panel presentation, a sample of Applied Psychology students and faculty will present their current research, which draws from cognitive, personality, developmental and educational psychology domains. The primary purpose of the panel is to highlight both diversity and points of intersection among seven psychological studies. In addition to representing a wide breadth of topics, the researchers employ an interesting range of strategies to answer their research questions.

The seven studies that will be presented across two sessions include:

- Predicting Control based on the Relationship between Sense of Humor and Well-Being, (Kimberly Moore)
- Subliminal Messages and Self-Esteem, Lauren Keast
- Optimism as a Mediating Factor in the Relationship between Anxiety and News Media Exposure in College Students, Danielle Hoyt
- Perceptions of the Heroin Crisis and Effective Crisis Messaging, Brian Henise
- Students as Design Thinkers: Teaching Innovative Problem-Solving and Enhancing Executive Function in Students from Low- and Middle-Income Backgrounds, Professor Allison Butler
- Boys vs. Girls: Competition Among Young Children, Olivier Michel
- Effects of Mental Imagery on Serving in Volleyball, Alexandra Lunsford

Session A6, B6, C6, and D6
Room 270
Session Type: Research Concept Presentations
Title: Junior Honors Capstone Student “C-Pitches”
Presenter: Multiple Students
Moderator: James Segovis, Ph.D.
Learning Communities in three Fin 201 sections have bought real estate with fake (but really real-looking!) $120,000 checks. They negotiate the price (BID & ASK). Using their new time-value of money skills they determine the down payment (EQUITY) and the mortgage financing (DEBT) and determine a market rental rate for the property (CASH FLOW) using Craigslist or other source. Then they have to approach a financial decision – can they make this property work? If so they proceed. If not they can sell and buy another. Then they have to manage the property in a pre-conventional way (slum lord – extractive model), conventional (basic share holder maximization) and post-conventional way (develop a way to invest in the property and create long term value for all stakeholders).

Learning Community students will make a portfolio management recommendation at the three levels, then explain the financial decision making they applied and discuss the challenges and the type of commitment it takes to operate at conventional and post-conventional manners.

The sociology of creativity and innovation is an unusual course in that the topic is not often the subject of an entire semester. In this course, we pose important sociological questions: Why are some communities more creative than others? Why has creativity and innovation ebbed and flowed over time? In an individual’s life course, when does creativity peak? What factors inhibit the teaching of creativity? Can creativity be taught? For the final project, students use creative means to examine their own lives using C.W. Mills’ The sociological Imagination. I will feature some of the best projects emerging from this class and will also share my own project in response to the student assignment. This will showcase how creative expression can be built into courses across the curriculum.
Session A9
Session Type: Paper Presentations
Title: Global Supply Chain Research with Regional Organizations
Presenters: Multiple Students
Faculty Partners: Prof. Chris Rothlein, Prof. Michael Gravier, Prof. John Visich

- Optimizing the Freight Carrier Selection Process for a Medium-Sized Manufacturer, Ryan Johnson, Cameron Barnett, Sarita Lara, Matthew Licari, Lina Zhao, Collin Williams, Tyler Lindsey
- Warehouse Optimization – Banneker Industries and Their Effort at Continuous Improvement, Kristie Chan, Brittany Franco, Emily McLaughlin, Daniel DiNicola, Kayla Bryant, Victoria Russo
- Courier Optimization within Pharmacies – CVS Looks to Standardize and Provide Better Service, Michael Braunsdorf, Montanna Colburn, Lauren Gosciak, Samuel Linder, Lauren Letellier, Elle Madsen, Micayla Plante

Session A10
Session Type: Paper Presentations
Title: Global Business Success Factors
Presenters: Nicholas Tasca, Justin Robinson-Howe, Samantha Yoder
Faculty Partners: Prof. Dirk Primus, Prof. John Visich, Prof. Elzotbek Rustambekov

- Health and Wealth: An Economic Approach to the Bottom of the Pyramid Market, Nicholas Tasca, Justin Robinson-Howe, Dr. Dirk Primus
- Lessons Learned from International Expansion Failures and Successes, Samantha Yoder (Prof. John Visich, Prof. Elzotbek Rustambekov)

Session A11
Session Type: Paper Presentation
Title: Desi’s Cuba and how the portrayal of Cuba in the “I Love Lucy” series differed from the “real” Cuba
Presenter: Chris Rosenlieb, Kiersten Photiades, Alex Parkes
Faculty Sponsor: Prof. Judy Barrett Litoff

In this paper and presentation we will discuss the differences of how Cuba was perceived in the TV series “I Love Lucy” and explain how this was different from the real Cuba of the 1950s in terms of social and cultural perspectives.
Session A
8:30 AM - 9:30 AM

Session A12
Session Type: Poster Session
Title: Bryant Economic Undergraduate Symposium Posters
Faculty Sponsor: Prof. Laurie Bates
NOTE: These posters will be displayed in MRC 3 after this Session.

<table>
<thead>
<tr>
<th>Presenter</th>
<th>Title</th>
<th>Faculty Sponsor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Matthew G. Steeves, Amber N. Marin, Alexandra L. Reed, Ishika Mukherjee</td>
<td>What is the relationship between productivity growth, standard of living and income inequality?</td>
<td>Prof. Laurie Bates</td>
</tr>
<tr>
<td>Weston E. Young, Christopher C. Defreitas, Daniel P. Hughes, Taylor N. Rizzo</td>
<td>How will the productivity slowdown impact economic growth and in turn the national debt?</td>
<td>Prof. Laurie Bates</td>
</tr>
<tr>
<td>Elijah M. Gonillo, Liam Theis, Emilio J. Avalos, Erika L. Koury</td>
<td>Are there limits to the productivity improvements associated with IT-based innovation?</td>
<td>Prof. Laurie Bates</td>
</tr>
<tr>
<td>Joseph A. Rinaldi, Peter C. Corbett, Constance Thieffry, Kenneth J. Pham</td>
<td>Could productivity improvements be more difficult to accurately measure now and do conventional methods understate the productivity changes taking place?</td>
<td>Prof. Laurie Bates</td>
</tr>
<tr>
<td>Victoria A. Eastman, Kent F. Hubert, Leonardo D. Cavicchio, Christopher J. Freitas</td>
<td>How does new business formation and/or business investment in machinery and software impact future productivity?</td>
<td>Prof. Laurie Bates</td>
</tr>
<tr>
<td>Johanna L. Craig, Brendan P. Hennessey, Kafui E. Gozey</td>
<td>How does government spending for infrastructure impact future productivity?</td>
<td>Prof. Laurie Bates</td>
</tr>
<tr>
<td>Jillian E. Buckley, Ryan M. Fryer, Tyler M. Lord</td>
<td>How can you explain the ups and downs in productivity in the last 50 years?</td>
<td>Prof. Laurie Bates</td>
</tr>
</tbody>
</table>
**Session A**

8:30 AM - 9:30 AM

**Session A12**

**Session Type:** Poster Session

**Title:** Bryant Economic Undergraduate Symposium Posters

**Faculty Sponsor:** Prof. Ramesh Mohan

**NOTE:** These posters will be displayed in MRC 3 after this Session.

<table>
<thead>
<tr>
<th>Presenter</th>
<th>Title</th>
<th>Faculty Sponsor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ronald Wagner &amp; Robert Young</td>
<td>The Effect of Education on the Fertility Rate</td>
<td>Prof. Ramesh Mohan</td>
</tr>
<tr>
<td>Peter Gallagher &amp; Andrew Cusano</td>
<td>Governance and Public Spending Effectiveness in ASEAN-5</td>
<td>Prof. Ramesh Mohan</td>
</tr>
<tr>
<td>Puansh Kamineni &amp; Mamadou Diarra</td>
<td>Poverty Reduction in Sub Saharan Africa</td>
<td>Prof. Ramesh Mohan</td>
</tr>
<tr>
<td>Igor Avelar &amp; Tim Fecteau</td>
<td>Debt Relief and Economic Growth</td>
<td>Prof. Ramesh Mohan</td>
</tr>
<tr>
<td>Matt Sugar &amp; Sierra Moore</td>
<td>Natural Resources and Infrastructure on Foreign Direct Investment</td>
<td>Prof. Ramesh Mohan</td>
</tr>
<tr>
<td>Dominik Kozlowski &amp; Brandon Owens</td>
<td>How does the debt level of a country affect their GDP Growth.</td>
<td>Prof. Ramesh Mohan</td>
</tr>
<tr>
<td>Ben Jackson &amp; Jenna LaBarre</td>
<td>Effect of health sector resources on infant mortality in South America</td>
<td>Prof. Ramesh Mohan</td>
</tr>
<tr>
<td>Liam Rice &amp; Jackie Calamari</td>
<td>How does the unemployment rate affect the GDP Growth Rate</td>
<td>Prof. Ramesh Mohan</td>
</tr>
<tr>
<td>Shannon Gay &amp; Brian Fagan</td>
<td>Analysis of Literacy Rates in Developing Countries: How does it affect poverty levels?</td>
<td>Prof. Ramesh Mohan</td>
</tr>
<tr>
<td>Marissa Nero, Andrew Neggia, &amp; Adam Gabrilowitz</td>
<td>Determinants of Foreign Direct Investment</td>
<td>Prof. Ramesh Mohan</td>
</tr>
<tr>
<td>Mary To &amp; Michael Osgood</td>
<td>Ease of Doing business, infrastructure and taxes on FDI in Latin America</td>
<td>Prof. Ramesh Mohan</td>
</tr>
<tr>
<td>Ryan Hibbard &amp; Kyle Callahan</td>
<td>Determinants of Rental</td>
<td>Prof. Ramesh Mohan</td>
</tr>
</tbody>
</table>
### Session A

**8:30 AM - 9:30 AM**

**Session A 13**  
**Rotunda, Top Level Above Mezzanine**

**Session Type:** Poster Session

<table>
<thead>
<tr>
<th>Presenter(s)</th>
<th>Title</th>
<th>Professor(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tamarah Hernandez</td>
<td>Analysis of Chicago Food Inspection Data</td>
<td>Prof. Michael Salzillo</td>
</tr>
<tr>
<td>Alexa Benk</td>
<td>Motherhood in the 1950s</td>
<td>Prof. Judy Barrett Litoff</td>
</tr>
<tr>
<td>Joseph Noonan</td>
<td>Sergio Leone: Considerable Impact on Cinema</td>
<td>Prof. Elisabetta Misuraca</td>
</tr>
<tr>
<td>Ngyu Kieu Ahn, Yiran Dong, Victoria Eastman, Katie Forrnier, Abraham Giho</td>
<td>Learning on the Road: Spring Break Trip to the Grand Canyon</td>
<td>Leslie Mortland</td>
</tr>
<tr>
<td>Gim, Huiyi Huang, Priska Kapo, Marvelle Markawei, Gottfried Oddoye,</td>
<td>Two Tables</td>
<td></td>
</tr>
<tr>
<td>Alexander Rhodes, Randy Tow, Zixuan Wang, Joseph Wisineski, Emily Yamoah,</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Zhongyuan Zhang</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Annmarie Tuxbury</td>
<td>What Do Donors Choose?</td>
<td>Prof. Michael Salzillo</td>
</tr>
<tr>
<td>Edward Companik</td>
<td>How are Robots Going to Impact the Supply Chain Industry in the Future?</td>
<td>Prof. Michael Gravier</td>
</tr>
</tbody>
</table>
SESSION B

9:45 AM - 11:00 AM
**Session B**  
**9:45 AM - 11:00 AM**

**Session B1 and C1**

**Session Type:** Best Practices

**Title:** Teaching in Innovative Spaces: The Inaugural Bryant Teaching “Slam”

**Presenters:** Jack Trifts, Allison Butler, Judy McDonnell, Laura Beaudin, Patricia Gomez, Sharmin Attaran, Lori Coakley, Maryella Gainor, Srdan Zdravkovic, Richard Holtzman

A fast-paced, dynamic session in which 10 faculty speakers share an effective teaching strategy, assessment idea, class activity, or demonstration.

**Session B2**

**Session Type:** Paper Presentations

**Title:** The Latino Impact on Marketing, Business, and Presidential Politics

**Presenters:** Jacob Jansen, Jaclyn Lamirande

**Faculty Partner:** Prof. Heather Moon

A collaborative effort between Jacob Jansen and Jaclyn Lamirande, each student will present independent research conducted as part of their respective directed studies. Both research projects revolve around the emergence and integration of the U.S. Latino population into the broader American society. The study conducted by Jacob focuses primarily on the Latino impact on the U.S. presidential elections, whereas the study completed by Jaclyn encompasses an analysis of the Latino population and relevant marketing strategies and implications.

**Session B3**

**Session Type:** Paper Presentations

**Title:** Construal Level Theory: Psychology’s Role in Branding and Product Placement

**Presenters:** Austin Beltis, John Logan, Alina Schneider

**Faculty Partner:** Prof. Sukki Yoon

- *Perceived Spatial Distance as Influenced by Psychological Triggers*, Austin Beltis
- *The Impact of Social Distance on Willingness to Buy*, John Logan
- *Construal Level Influence on Health and Food Purchases*, Alina Schneider
Session B4 (Continued from Session A4)  Room 267
Session Type: Paper Presentations
Title: Bryant Economic Undergraduate Symposium
Presenter: Multiple Students
Moderator: Ramesh Mohan, Ph.D.

Session B5 (Continued from Session A5)  Room 268
Session Type: Full Panel Presentation
Title: Current Directions in Applied Psychology Research at Bryant University
Student Presenters: Kimberly Moore, Lauren Keast, Danielle Hoyt, Brian Henise, Olivier Michel, Alexandra Lunsford
Faculty Presenter: Dr. Allison Butler

In this full panel presentation, a sample of Applied Psychology students and faculty will present their current research, which draws from cognitive, personality, developmental and educational psychology domains. The primary purpose of the panel is to highlight both diversity and points of intersection among seven psychological studies. In addition to representing a wide breadth of topics, the researchers employ an interesting range of strategies to answer their research questions.

The seven studies that will be presented across two sessions include:

- Predicting Control based on the Relationship between Sense of Humor and Well-Being (Kimberly Moore)
- Subliminal Messages and Self-Esteem, Lauren Keast
- Optimism as a Mediating Factor in the Relationship between Anxiety and News Media Exposure in College Students, Danielle Hoyt
- Perceptions of the Heroin Crisis and Effective Crisis Messaging, Brian Henise
- Students as Design Thinkers: Teaching Innovative Problem-Solving and Enhancing Executive Function in Students from Low- and Middle-Income Backgrounds, Professor Allison Butler
- Boys vs. Girls: Competition Among Young Children, Olivier Michel
- Effects of Mental Imagery on Serving in Volleyball, Alexandra Lunsford

Session B6 (Continued from Session A6)  Room 270
Session Type: Research Concept Presentations
Title: Junior Honors Capstone Student “C-Pitches”
Presenter: Multiple Students
Moderator: James Segovis, Ph.D.
Session B7 (Continued from Session A7)  
Session Type: Showcase of Creative Expression  
Title: Behavior and Value in Finance Decision Making  
Presenter: Learning Communities in 201C, 201J, and 201CE  
Faculty Moderator: Maura Dowling. C.F.P.

Learning Communities in three Fin 201 sections have bought real estate with fake (but really real-looking!) $120,000 checks. They negotiate the price (BID & ASK). Using their new time-value of money skills they determine the down payment (EQUITY) and the mortgage financing (DEBT) and determine a market rental rate for the property (CASH FLOW) using Craigslist or other source. Then they have to approach a financial decision – can they make this property work? If so they proceed. If not they can sell and buy another. Then they have to manage the property in a pre-conventional way (slum lord – extractive model), conventional (basic share holder maximization) and post-conventional way (develop a way to invest in the property and create long term value for all stakeholders).

Learning Community students will make a portfolio management recommendation at the three levels, then explain the financial decision making they applied and discuss the challenges and the type of commitment it takes to operate at conventional and post-conventional manners.

Session B8  
Session Type: Full Panel Session  
Title: Students looking for adventurous learning: SIE Latin America  
Presenters: Sarah Bondar, Nicole Butts, Morgan Dickson, Charles Papagiannopoulos  
Faculty/Staff Sponsors: Srdan Zdravkovic and Patricia Gomez. Staff: Chris DaCosta and Ashley Matthews

Four faculty / staff and five students will discuss their SIE course and experience in Argentina and Chile. This session targets freshmen students looking for adventurous learning opportunities. Panel will discuss business, cultural, logistical, and in-class components of this course and main outcomes associated with it. All other students interested in learning about Latin America will benefit from this session.
Session B9

Session Type: Paper Presentations

Title: Gender and American Culture in the 1950s

Presenters: Liam Rice, Samantha Scoca, Renee Lucas, Lauren Gosciak, Shelby McKenney, Zeynep Kazmaz, Jesse Miller, Thomas Amisano, Eleni Diakolambrianos

Faculty Partner: Prof. Judy Barrett Litoff

- Loving Lucy: Pregnancy and Gender Roles in 1950s America, Liam Rice, Samantha Scoca, Renee Lucas
- “I Love Lucy” and Women in 1950s Mass Media, Lauren Gosciak, Shelby McKenney, Zeynep Kazmaz
- I Love Lucy and Biculturalism: An Analysis of the Popular 1950s Sitcom, Jesse Miller, Thomas Amisano, Eleni Diakolambrianos

Session B10

Session Type: Critical Review of Faculty Research

Title: Men, Women, Leadership, Sexual History and Condom Use (No, not all in the same research study, but we did get your attention!)

Presenters: Adilia E. E. James, Chris R. Morse, PhD, Julie E. Volkman, PhD

The Unequal Effects of Work Experience on Evaluations of Men and Women Professionals’ Leadership Traits, Adilia E. E. James

Women earn fewer promotions to leadership positions than men, especially in men-dominated professions. The prominent explanation for this inequality is that organizational power holders possess low expectations for women’s leadership potential. A factorial vignette survey tests if there are conditions under which women professionals are viewed as pragmatic (knowledgeable, assertive, hard-working) and capable of taking on leadership positions.

Emotions and Intentions to Disclose Sexual Health among College Students, Jeanette Gangi, MA, Cigna Corporation, Chris R. Morse, PhD, Bryant University, Julie E. Volkman, PhD, Bryant University

Varying scenario expressions of hope and fear about condom use may contribute to greater intentions to disclose sexual history to partners. We examined the association between high/low hope and high/low fear scenarios on intentions of college students to disclose sexual history and condom use.
Session B

Session B11
Session Type: Paper Presentation
Title: Our Robot Overlords: Deep Learning and Robotic Vision
Presenters: Sarah Falco
Faculty Sponsor: Prof. Brian Blais

Deep learning is an emerging topic in computer science that aims to bring machines closer to human intelligence. Recently, deep learning has made great strides with programs such as Google’s AlphaGo. This presentation looks at integrating deep learning with an accessible robotic system. We used a Lego® Mindstorm robot and open source software to develop an inexpensive and accessible way to combine deep learning and robotics. This way, deep learning and robotics topics can be applied in a classroom setting and reinforce concepts being taught. Session includes a robot demonstration.

Session B12
Session Type: Full Panel Session
Title: Language for Business
Presenters: Andrianna Papadimitriou, John Gage, Megan Kimball, Jack St. Andre
Faculty Sponsor: Prof. Elisabetta Misurca

Students and faculty will engage in discussing their experiences in and out of the classroom regarding various cultural business topics and how advanced language for business courses at Bryant introduce cultural concepts and business practices that will give students the tools to accomplish real world tasks in a global business arena.

French for Business: Andrianna Papadimitriou
Italian for Business: John Gage
Spanish for Business: Megan Kimball and Jack St. Andre
Session B13
Room 344
Session Type: Full Panel Session
Title: Studying Away: Living, Learning, and Interning in DC
Presenters: Jenna Visgatis, Alex Pantini, John Ziener, Shaun Rolfe, Robert Wallace, Kurt Deion
Staff Sponsor: Barbara Gregory

- Brand Management, Jenna Visgatis ’16, Media and Communication: zCOMM,
- Research and Writing Seminar, Alex Pantini ’16, Business & Global Trade: Crowe Horwath, LLP
- Bargaining and Negotiation in International Conflict, Shaun Rolfe ’17, Politics and Public Policy: American Trucking Association
- From Ideas to Action: The Anatomy of Entrepreneurship, Robert Wallace ’16, Business and Global Trade: Evans & Katz, LLC
- Media and the Movies, Kurt Deion ’16, Advocacy, Service & Arts; US Capitol Historical Society

Students from various concentrations (history, legal studies, communication, finance, economics, and accounting) developed professional skills, academic knowledge and deeper self-knowledge by immersing themselves in studying away in one of the world’s most powerful, international cities. The students had learning outcomes to achieve, and learning was assessed by TWC staff and reviewed by Bryant professors selected by the students within the discipline they were applying knowledge. The students will share their learning outcomes by presenting a reflection in three specific areas: Professional – Personal – Community.
Session B14
Title: Visiting Scholars at Bryant: Enriching Internationalization on Campus
Presenters: Li Chen and Zhonyuan Zhang, Younghwa Lee, Consolata Mutua, Kaoru Paganelli
Session Type: Poster Session and Demonstration

- Chinese language and culture including Tai Chi demonstration, Li Chen and Zhonyuan Zhang
- Collaborative research with the Marketing Department, Younghwa Lee
- Overview of the J1 Exchange Visa program, Kaoru Paganelli

This session highlights one of the ways to build a global community by recognizing the important contributions being made by our visiting scholars we currently host. Participants will be briefed on how to sponsor an international scholar as well as learn ways to support cross-campus collaboration and to encourage comprehensive internationalization by building strong partnership with Office of International Affairs.

Session B15
Title: Neither Business nor Charity: Building Strengths and Meeting Challenges in Social Entrepreneurship
Student Presenters: Paul Angelucci, Athena Biliouris, Spencer Bratman, Matthew Capobianco, Ashley Chabot, Christopher Dona, Marta Gravier, Julia Leffray, Priyanka Mogilicherla, Nicholas Petersen, Jennifer Reinckens, Shruti Shoor, Nicholas Stamboulis, Bronwyn Walton, John Zeiner
Faculty Sponsor: Sandra Enos, Ph. D.
Session Type: Full Panel Session

In Applied Seminar in Social Entrepreneurship, students work with local social enterprises to support organizations at different stages of development. Because these organizations incorporate both business principles and social mission, their paths to success are typically more complex and challenging than they are for organizations that are either profit- or non-profit focuses. Students will provide profiles of their partners, explain the challenges they are facing and present the work they are doing to advance organizational mission. We will also identify the social enterprise sector as a growing opportunity for social change that requires immersion in liberal arts and business, making it an ideal place for Bryant to create institutional distinctiveness.
Session B16
Title: Applications in Supply Chain Management
Student Presenters: Multiple
Faculty Sponsor: Prof. Chris Roethlein
Session Type: Paper Presentations

- Validate savings in supply chain optimization implementation for 2015, Emily Boots, Cathryn Chang, Jamison Lobisser, Ji Heon Kim, Lauren Wilson, Zi Kin Wong, Joanne Kufe
- Insourcing at Alex and Ani - An Effort to Create Efficiencies and Maintain Control, Emmanuel Balandi, Ashley Cardona, Richard DeLuca, Allison McCluskey, Gianna Romito, Nader Salem, Valerie Szeto
- Process Improvement Between Barrett Distribution and Ken’s Foods, Conner Bailey, Adam Lopez, Lauren Mainini, Carly Mammore, Zach Powell, Laura Wang, Ty Whitcomb
- Inventory Management of Canadian Warehouse for VIBCO, Eric Carmell, Brian Cadigan, Meghan Shevlin, Matthew LaMarche, Samuel Justus, Shirley Wong

Session B17
Title: Global Supply Chain Risk Factors Across Continents
Student Presenters: Multiple
Faculty Sponsor: Prof. John Visich
Session Type: Paper Presentations

- Global Supply Chain Risk Factors from a People Planet Profit Perspective: A Focus on Africa, Pallak Bhandari, Mila Cvetkovic
- Global Supply Chain Risk Factors from a People Planet Profit Perspective: A Focus on Asia, Alison Feehan, Logan Paul
- Global Supply Chain Risk Factors from a People Planet Profit Perspective: A Focus on Latin America, Francesca Moran, Keighan Richardson
## Session B18

**Session Type:** Poster Session  
**Session B18**

<table>
<thead>
<tr>
<th>Presenter</th>
<th>Title</th>
<th>Faculty Sponsor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rachel Levy, Chelsea Mancini, Britney Horn, Stephanie Corcoran, Emiko Barker</td>
<td>The Impact of a Mediated Culture on Contemporary Childhood: A Media Literacy Perspective</td>
<td>Prof. Susan Baran</td>
</tr>
<tr>
<td>Emiko Barker</td>
<td>The impact of advergames on the overall health of girls 7-10 years old.</td>
<td>Prof. Susan Baran</td>
</tr>
<tr>
<td>Ngyu Kieu Ahn, Yiran Dong, Victoria Eastman, Katie Forrnier, Abraham Giho Gim, Huiyi Huang, Priska Kapo, Marvelle Markawei, Gottfried Oddoye, Alexander Rhodes, Randy Tow, Zixuan Wang, Joseph Wisineski, Emily Yamoah, Zhongyuan Zhang</td>
<td>Learning on the Road: Spring Break Trip to the Grand Canyon</td>
<td>Leslie Mortland</td>
</tr>
</tbody>
</table>

### Rotunda, Upper Level Above Mezzanine

## Session B19

**Session Type:** Poster Session  
**Session B19**

<table>
<thead>
<tr>
<th>Presenter</th>
<th>Title</th>
<th>Faculty Sponsor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Samantha Mazza and Christopher Sherman</td>
<td>Accounting Matchapalooza</td>
<td>Prof. Tammy Duxbury</td>
</tr>
<tr>
<td>Matthew Bonas, Peter Corbett</td>
<td>Jeopardy: The Internal Control Version</td>
<td>Prof. Tammy Duxbury</td>
</tr>
<tr>
<td>Elena Kakaulina, Jill Buckley, Kafui Gozey</td>
<td>Wheel of Internal Control</td>
<td>Prof. Tammy Duxbury</td>
</tr>
<tr>
<td>Kanverly Cruz, Matthew Yong, Nicole Yong</td>
<td>Jeopardy – Tax Edition</td>
<td>Prof. Tammy Duxbury</td>
</tr>
<tr>
<td>Anna McRobbie</td>
<td>Accountant’s Journey</td>
<td>Prof. Tammy Duxbury</td>
</tr>
<tr>
<td>Michelle Cannizzaro, Gina Santagati, Dalton Hunt</td>
<td>Presidential Candidate of 2016 Tax Proposal</td>
<td>Prof. Tammy Duxbury</td>
</tr>
<tr>
<td>Kimberly Moore, Joey Foley</td>
<td>Sander’s Candy Land</td>
<td>Prof. Tammy Duxbury</td>
</tr>
<tr>
<td>Matthew Knych, Kieran Elmore</td>
<td>Hillary Clinton’s Tax Policy</td>
<td>Prof. Tammy Duxbury</td>
</tr>
<tr>
<td>Joshua Lake, Samuel Godin, Caitlin Farrell</td>
<td>In Kahoot’s in Accounting: Internal Controls Quiz Show</td>
<td>Prof. Tammy Duxbury</td>
</tr>
<tr>
<td>Rachel Blacom, Marlee O’Keefe</td>
<td>Accounting Wheel of Fortune</td>
<td>Prof. Tammy Duxbury</td>
</tr>
<tr>
<td>Johanna Craig, Kimberly Flynn, Constance Thieffry</td>
<td>Accounting Jeopardy</td>
<td>Prof. Tammy Duxbury</td>
</tr>
</tbody>
</table>

### Rotunda, Lower Level
<table>
<thead>
<tr>
<th>Name</th>
<th>Event</th>
<th>Instructor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Emilie Laliberte, Jennifer</td>
<td>Search for Accounting</td>
<td>Prof. Tammy Duxbury</td>
</tr>
<tr>
<td>Forte</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bridget Feng, Madeline McLaughlin, Elizabeth Magee</td>
<td>Internal Control Jeopardy</td>
<td>Prof. Tammy Duxbury</td>
</tr>
<tr>
<td>Rachel Lagasse, Lauren Malone</td>
<td>The X’s and O’s of Accounting</td>
<td>Prof. Tammy Duxbury</td>
</tr>
<tr>
<td>Ryan Cerino, Jack Horan</td>
<td>The Cashword Puzzle</td>
<td>Prof. Tammy Duxbury</td>
</tr>
<tr>
<td>Ryan Witt, Bradley Davis</td>
<td>Puzzle Out the Internal Controls</td>
<td>Prof. Tammy Duxbury</td>
</tr>
<tr>
<td>Rianna Susco, Jennifer Forte,</td>
<td>Who Wants To Be An Accountant</td>
<td>Prof. Tammy Duxbury</td>
</tr>
<tr>
<td>Victoria Eastman</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Allison Tardif, Elizabeth</td>
<td>Control Toss</td>
<td>Prof. Tammy Duxbury</td>
</tr>
<tr>
<td>Wardwell</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Isaac Dean, Linh Phan</td>
<td>Accounting Land</td>
<td>Prof. Tammy Duxbury</td>
</tr>
<tr>
<td>Jasnoor Kaur, Amanda Aldestam,</td>
<td>Cornhole Accounting</td>
<td>Prof. Tammy Duxbury</td>
</tr>
<tr>
<td>Alex Ebner</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Hallie Newcombe, Maina Zou,</td>
<td>Crossword of Accounting</td>
<td>Prof. Tammy Duxbury</td>
</tr>
<tr>
<td>Raveena Goyal</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Zach Mastrianni, Matt Zichelli</td>
<td>COSO Plinko</td>
<td>Prof. Tammy Duxbury</td>
</tr>
<tr>
<td>Alex Levine, Brennan D’Elena,</td>
<td>Accounting Awareness: Coordinating</td>
<td>Prof. Tammy Duxbury</td>
</tr>
<tr>
<td>Allison Koran</td>
<td>Internal Controls</td>
<td></td>
</tr>
</tbody>
</table>
Session B20
Title: Bryant University App-a-Thon
Presenters: Multiple Students
Faculty Partner: Prof. Michael Roberto
Session Type: Student Contest

In the Bryant App-a-Thon, student teams compete to propose new mobile apps for the Bryant University community. The winner receives a prize, as well as a commitment that the Bryant Information Technology Department will create the app that has been proposed by students (as they have done in each of the past years). Sponsored by the Center for Program Innovation, Bryant Information Technology, and the Collegiate Entrepreneurs Organization.

Elizabeth Marshall  FindMyProfessor
Collin Katz   Salmo Knows
Sabrina Giannotti  TBD
Kevin Krupowies  BryFind
Andrew Saxionis  100%
Kyle Litteral   MyDegree
Nick O'Hara and Matt Barnett  Fast Pass
Brian Taylor  Feedium
Griffin Casey  BryantPlay

Session B21
Session Type: Best Practices
Title: The Write Way to Write at Bryant
Presenter: Alexander Evans, Stephanie Leach, Gabrielle Rinaldi
Faculty Sponsor: Stephanie Carter

Bryant students are expected to demonstrate their abilities in a wide range of disciplines, across the Business and Arts & Sciences colleges. In this presentation, peer tutors in the Writing Center look at the best practices of how a student can write to meet stated goals in different disciplines.
SESSION C

11:15 PM - 12:30 PM
Session C1 (Continued from Session B1)  
Session Type: Best Practices  
Title: Teaching in Innovative Spaces: The Inaugural Bryant Teaching “Slam”  
Presenters: Jack Trifts, Allison Butler, Judy McDonnell, Laura Beaudin, Patricia Gomez, Sharmin Attaran, Lori Coakley, Maryella Gainor, Srdan Zdravkovic, Richard Holtzman

A fast-paced, dynamic session in which 10 faculty speakers share an effective teaching strategy, assessment idea, class activity, or demonstration.

Session C2  
Session Type: Best Practices  
Title: A Quantitative Study of the Effects of Hatha Yoga and Mindfulness Meditation in Students Experiencing Romantic Breakup Distress  
Presenter: Noelle Harris

Hatha yoga and mindfulness meditation are mind/body transpersonal practices that reduce stress and increase positive psychological integration. The central research question for this study was: Will Hatha yoga and mindfulness meditation practice affect romantic breakup distress in university students? The primary hypothesis was that Hatha yoga and mindfulness meditation practice would decrease the rumination associated with romantic breakups in university students. The secondary hypotheses were that Hatha yoga and mindfulness meditation would reduce depression, stress, and worry in university students experiencing romantic breakup distress.

Session C3  
Session Type: Paper Presentations  
Title: Inquiries into Green Initiatives  
Presenters: Aaron Levine (Prof. Maura Dowling Sponsor), Prof. Suhong Li

- Forest Resource Management in the High Himalayas, Aaron Levine
- Understanding the Impact of Green Initiatives and Green Performance on Financial Performance in the US, Prof. Suhong Li
Session C4 (Continued from Session B4)  
Session Type: Paper Presentations  
Title: Bryant Economic Undergraduate Symposium  
Presenter: Multiple Students  
Moderator: Ramesh Mohan, Ph.D.

Session C5  
Session Type: Best Practices  
Title: Taking Subjectivity out of Grading College Classroom Participation  
Presenter: Prof. MaryElla Gainor, Prof. Elena Precourt

We present a method of grading college classroom participation that is easily quantifiable, clearly defendable, and consistently promotes active in-class learning by encouraging students to participate. Quantification is based on three criteria: attendance, frequency, and consistency of participation. Students are required to self-evaluate each period, thereby shifting the evaluation component from instructor to student during the class period and placing emphasis on the importance of participating both frequently and consistently during every

Session C6 (Continued from Session B6)  
Session Type: Research Concept Presentations  
Title: Junior Honors Capstone Student “C-Pitches”  
Presenter: Multiple Students  
Moderator: James Segovis, Ph.D.
**Session C7 (Continued from Session B7) Room 342**

**Session Type:** Showcase of Creative Expression  
**Title:** Behavior and Value in Finance Decision Making  
**Presenter:** Learning Communities in 201C, 201J, and 201CE  
**Faculty Moderator:** Maura Dowling. C.F.P.

Learning Communities in three Fin 201 sections have bought real estate with fake (but really real-looking!) $120,000 checks. They negotiate the price (BID & ASK). Using their new time-value of money skills they determine the down payment (EQUITY) and the mortgage financing (DEBT) and determine a market rental rate for the property (CASH FLOW) using Craigslist or other source. Then they have to approach a financial decision – can they make this property work? If so they proceed. If not they can sell and buy another. Then they have to manage the property in a pre-conventional way (slum lord – extractive model), conventional (basic share holder maximization) and post-conventional way (develop a way to invest in the property and create long term value for all stakeholders).

Learning Community students will make a portfolio management recommendation at the three levels, then explain the financial decision making they applied and discuss the challenges and the type of commitment it takes to operate at conventional and post-conventional manners.

**Session C8 Room 250**

**Session Type:** Panel Discussion  
**Title:** Everything But the Kitchen Sink: A student panel about internships in psychology  
**Presenters:** Alexa Benk, Hayley Bottino, Lauren Doerrman, Danielle Goldstein, Madalynn Lauria, Goldie Paul, Ashely Smith  
**Faculty Sponsor:** Prof. Nanci Weinberger

Current and past applied psychology internship capstone students will discuss their diverse internship experiences. The students will address the trials and tribulations of finding and securing meaningful placements. Students will also share their experiences working in an assortment of settings. The panel moderator will ask questions about student placement goals, training, challenges, and successes. Students will discuss the links between their studies, their placements and their future career goals. Finally, students will give audience members their recommendations about finding placements and making the most of their internship experiences.
Session C9  Room 252
Session Type: Paper Presentations
Title: Using Technology and Data to Drive Business Decisions
Presenters: Prof. John Visich, Prof. Chen Zhang

- **Reshoring to Mexico from a Triple Bottom Line Perspective, John Visich, Ph. D.**
The primary research stream is on the re-shoring of work from Asia to Mexico. While there has been a lot of press about the loss of low-wage production jobs from the United States to Asia, Mexico also lost a significant number of jobs in the maquiladora industry. The maquiladora industry is focused on the final assembly of products made from parts shipped to Mexico from the United States as well as from local production in Mexico. Recently, there has been a migration of assembly work to Mexico resulting in a revival of the maquiladora industry. The goal of this research is identify the critical factors that have led to the return of work to Mexico from Asia.

- **Teaching Intrusion Detection Data Analysis with PySpark, Chen Zhang, Ph.D.**
This paper explores the potential of applying Apache PySpark big data analytics API in an advanced network security/forensics class to teach intrusion detection analytics. Related technologies are discussed for the conceptual coverage, efficiency and effectiveness of the experimental design. Both supervised and unsupervised machine learning algorithms are introduced to perform the analytics. Students will be able to learn from practical viewpoints the technology applied in the industry.

Session C10  Room 258
Session Type: Full Panel Session
Title: Representations and Coming to Voice: Examining the Construction of Women, Gender, and Sexuality within Popular Culture and Movements for Social Change.
Presenters: Serena Cosenza, Molly Funk, Aliyah Johnson
Faculty Sponsor: Prof. Jeff Arellano Cabusao

This Literary and Cultural Studies (LCS) panel showcases interdisciplinary student work on the ways in which women, gender, and sexuality have been represented in a wide variety of cultural texts – from science fiction films to our very own Bryant student newspaper *The Archway*. In addition to featuring what Bryant women can do and imagine within the LCS classroom, this panel also highlights a range of interpretive strategies central to the field of Literary and Cultural Studies.
Session C11
Session Type: Paper Presentation
Title: Kaizen (Continuous Improvement) Projects for the Town of Portsmouth
Presenters: Macy Miller, Dennis Levene, Vandana Malhotra, Giana Rendine, Kristen Nofs, Justin Robinson-Howe, Haley Nicol, Ricardo Moscoso, Nicholas Tasca, Jeffrey Vendetti, Katie Curran, Alex Donoyan, Sarah Hayden
Faculty Sponsor: Kai Kim

Four projects developed a set of performance metrics for departments in Town of Portsmouth to help with their decision making. Current activities and data were analyzed and benchmarked against the best practices of other municipalities.

Operations of the Portsmouth Parks and Recreation
Macy Miller, Dennis Levene and Vandana Malhotra

Evaluation of activities of Department of Public Works at Portsmouth
Giana Rendine, Kristen Nofs, Justin Robinson-Howe, Haley Nicol, and Ricardo Moscoso

Performance Metrics of Department of Public Works at Portsmouth
Nicholas Tasca and Jeffrey Vendetti

Performance Metrics of Portsmouth School District
Katie Curran, Alex Donoyan, and Sarah Hayden

Session C12
Session Type: Best Practices
Title: Lessons Learned from Internships: Domestic and Abroad
Presenters: Eaindra Aung, Craig Colson, Rebecca Goulet-Marte, Raphaella Mercier, Avery Barros
Faculty Sponsor: Prof. Jane McKay-Nesbitt

Each of the students will present and take questions for about 15 minutes. The students will describe the work they did during their internship, how they obtained the internship, what they learned from the internship, and conclude with some advice to students seeking internships.
Session C

Session C13
Session Type: Paper Presentations
Title: Technology Applications in Developing Nations
Presenter: Diwas Puri
Faculty Sponsors: Prof. John Stachelhaus, Prof. Dave Gannon

- The Use of GIS During and After the Nepal Earthquake of 2015
- Mobile Apps for Education in Developing Nations

Session C14
Session Type: Paper Presentation
Title: Whirligigs in the Stock Market: Inversely Correlated Stocks
Presenters: Jennifer Foster, Elena Gingelevich, Brian Irish, Josh Koen, Erika Koury, Garrett Lehan, Corey Storm, Jakub Sudol, and Samantha Varney
Faculty Sponsor: Prof. Kristin Kennedy, Prof. William Zywiak

Students in three sections of MATH 201: Statistics 1 were asked to identify a pair of stocks either competing in the same financial sector, or from two different competing financial sectors, hypothesized to be strongly inversely correlated, and determine whether the correlation of the stocks would be useful to making investment recommendations.

Session C15
Session Type: Paper Presentation
Title: Chemicals in Your Environment
Presenter: Jared Hebert, Colleen Mulcahey
Faculty Sponsor: Prof. Julia Crowley-Parmentier, Prof. Dan McNally, Prof. Christopher Reid

- Widespread use of coal-tar seal coating is a source for toxic polycyclic aromatic hydrocarbons (PAHs), Jared Hebert, Liana Ogata, Julia Crowley-Parmentier, Christopher Reid, Dan McNally
- Winter nitrogen and phosphorous loading from non-point sources in the Blackstone River Watershed, Colleen Mulcahey, Julia Crowley-Parmentier, Christopher Reid, Dan McNally
Session C17
Session Type: Poster Presentations
Title: Designing Health Campaigns for Bryant: Increasing Awareness, Changing Attitudes and Motivating Healthy Behaviors
Faculty Sponsor: Prof. Julie Volkman

Eleven groups of students selected a health condition and then planned and designed messages, as well as implementation and evaluation strategies to assess the campaign’s effectiveness on the Bryant’s campus. Projects incorporated pre-testing and audience feedback in designing the campaign messages.
Session C

11:15 AM - 12:30 PM

Session C18 and Session D18
Session Type: Interactive Art
Title: Demonstrations and Installations: Create and Collaborate!
Presenters: Students in LCS220
Faculty Sponsor: Prof. Martha Kuhlman

Students in two sections of Creativity and the Arts will display collective artworks and engage the Bryant community in various art activities that demonstrate skills and concepts learned in class.

Session C19 and Session D19
Session Type: Participatory Art
Title: Landscapes and Soundscapes: Participatory Explorations in Perception
Presenters: Students in LCS220
Faculty Sponsor: Prof. Joan Zaretti

Campus Encounters: Exploring the Landscape
In the first exploration, groups of students dressed from head to toe in one color will sightseeing on campus. The appearance marks them as curiosities to those who see them, but they will be exploring the everyday on the campus landscape. They will pose for photographs as they explore the campus and create their journey based on chance encounters. This project is based on a similar, four-year project that occurred in multiple locations in Africa, Europe and South America from 2008-2012 called Common Task by artist Pawet Althamer.

Soundscapes and Snapshots: Sensory Tours of Campus
In the second exploration, students will pair up as guide and spectator. The spectator closes his or her eyes and the guide leads them on an approximately twenty minute (length of time may vary) journey through campus. During moments along the journey, the guide says “Open, Close.” At that moment, the spectator briefly opens and closes his/her eyes as a snapshot of the view. The words “Open, Close” are the only words spoken throughout the journey. Aside from these brief views of the landscape, when the spectator’s eyes are shut, his/her aural perception is heightened and the soundscape of the campus becomes intensified. This activity is based on a similar ongoing project titled “Walk, Hands, Eyes (A City)” by performance artist Myriam Lefkowitz in multiple locations in Europe begun in 2013. Interested participants should meet in front of Janikies Auditorium where they will be paired with a guide.
In the Bryant App-a-Thon, student teams compete to propose new mobile apps for the Bryant University community. The winner receives a prize, as well as a commitment that the Bryant Information Technology Department will create the app that has been proposed by students (as they have done in each of the past years). Sponsored by the Center for Program Innovation, Bryant Information Technology, and the Collegiate Entrepreneurs Organization.

Elizabeth Marshall       FindMyProfessor
Collin Katz             Salmo Knows
Sabrina Giannotti       TBD
Kevin Krupowies         BryFind
Andrew Saxionis         100%
Kyle Litteral           MyDegree
Nick O'Hara and Matt Barnett Fast Pass
Brian Taylor            Feedium
Griffin Casey           BryantPlay

NOTE: This session will extend until 1:15 PM
Session D

1:30 PM - 2:30 PM
Session D1

Session Type: Research Participation
Title: Research Done Here!
Presenters: Bryant Psychology E-board Members: Katlyn Wyatt, Caitlin Wray, Tyler Meeker, Courtney Smith, Ryan Brown, Kayla McMahon
Faculty Sponsor: Prof. Allison Butler

Did your professor say you could get extra credit for participating in research? Are you a student researcher looking for participants? Come to this event to get your surveys filled out, or to fill out surveys and receive your extra credit. Refreshments will be provided, all you have to do is show up.

Session D2

Session Type: Paper Presentations
Title: Encouraging Socially Responsible Behaviors
Presenters: Matt Karsok, Molly Funk, Micelle Williams, Brett Quattrucci
Faculty Sponsor: Prof. Janet Prichard, Prof. Asli Ascioglu

- The Application of Fatal Analysis Reporting System Data on the Road Safety Education of U.S. Minors, Matt Karsok, Molly Funk and Michelle Williams
- Comparing Socially Responsible Investments with S&P500 index performance, Brett Quattrucci
Session D3
Session Type: Paper Presentations
Title: College Student Perceptions and Achievement
Presenters: Keith Rinier, Joshua Wilkin

- Did You Buy the Textbook?: An Empirical Analysis of Textbook Usage, Learning Styles, and Academic Achievement in Higher Education, Keith Rinier

A study investigated the impact of textbook usage on overall academic achievement in a class-sized sample (n=25) of undergraduate psychology students through the submission of a standardized survey consisting of rating scales and open-ended questions. The survey results address student learning styles and actual usage of particular course mediums (textbook usage as compared to note-taking during lecture and/or online materials).

- Students’ perceptions of their first-year experience in relation to support they receive from an urban mid-sized public college, Josh Wilkin

This qualitative exploratory study sought to gather information from first-, second-, and third-year on-campus students to better understand their perception of their first-year experience in relation to support they receive from the college. This study augments the results from previous first-year experience studies and demonstrates the importance of using students’ perceptions to improve the first-year experience and increase students’ sense of belonging to their particular institution.

Session D4 (Continued from Session C4)
Session Type: Paper Presentations
Title: Bryant Economic Undergraduate Symposium
Presenter: Multiple Students
Moderator: Ramesh Mohan, Ph.D.
Session D5
Session Type: Best Practices
Title: There is an App for That, BOYD
Presenters: Prof. Alexandra Place

This hands-on session will draw on the presenters' experience with "Bring Your Own Device" pedagogies to show attendees how to expand their repertoire of technology-enhanced teaching/learning practices using low-cost or free apps. This session will include live demonstrations of a variety of web 2.0 apps for organizing, assessing, communicating and presenting as well as recommendations for streamlining these into existing course Learning Management Systems. Participants will receive a handout including a variety of apps with ideas on how these may be implemented on their own or incorporated into existing technology-enhanced pedagogies in Language, Literature and Culture courses. Although not required, for maximum benefit, attendees should bring a smartphone, tablet or laptop.

Session D6 (Continued from Session C6)
Room 270
Session Type: Research Concept Presentations
Title: Junior Honors Capstone Student “C-Pitches”
Presenter: Multiple Students
Moderator: James Segovis, Ph.D.

Session D7 (Continued from Session C7)
Room 342
Session Type: Showcase of Creative Expression
Title: Behavior and Value in Finance Decision Making
Presenter: Learning Communities in 201C, 201J, and 201CE
Faculty Moderator: Maura Dowling, C.F.P.

Learning Communities in three Fin 201 sections have bought real estate with fake (but really real-looking!) $120,000 checks. They negotiate the price (BID & ASK). Using their new time-value of money skills they determine the down payment (EQUITY) and the mortgage financing (DEBT) and determine a market rental rate for the property (CASH FLOW) using Craigslist or other source. Then they have to approach a financial decision – can they make this property work? If so they proceed. If not they can sell and buy another. Then they have to manage the property in a pre-conventional way (slum lord – extractive model), conventional (basic shareholders maximization) and post-conventional way (develop a way to invest in the property and create long term value for all stakeholders).

Learning Community students will make a portfolio management recommendation at the three levels, then explain the financial decision making they applied and discuss the challenges and the


**Session D**

**Session D8**

Session Type: Round Table Paper/Abstract Discussion

Title: Government and Business in the 2016 Election

Presenters: Michael Braunsdorf, Jacob Lewtan, Alec Martunes, Scott Tilbert

Faculty Moderator: Prof. Rich Holtzman

The 2016 presidential campaign has been far more focused on personalities and spectacle than public policies. And discussions about the congressional elections, which will ultimately determine who our policymakers are, have been suffocated by the all-consuming coverage of the presidential race.

This roundtable discussion will address a range of issues and do so from a variety of viewpoints. At its heart are two inter-related questions: (1) How are political campaigns strategically using—and even obscuring—issues concerning the current state and future of U.S. businesses, the American economy, and relationships between money and power? And (2) digging below the surface-level campaigns, what are the major policy issues in play that will significantly impact businesses, the economy, and relationships between money and power, not to mention American people and society?

**Session D9**

Session Type: Research Presentation

Title: Bryant and Alcohol: Unlocking the Potential for Positive Change

Presenters: Amy Webster

The consequences of college students’ alcohol use will affect almost all students on a college campus whether the student makes the choice to consume alcohol or not. Consequences of alcohol use include academic problems, health issues, injury, sexual assault, property damage and vandalism. Using data from the CORE survey, AlcoholEdu for College, and other campus assessments, we will present information on rates of alcohol use, behaviors, attitudes and perceptions at Bryant University. This presentation will include college trends across the nation and comparisons to national benchmarking data. Discussion of various topics including the “college effect”, strategies for positive change, and Bryant University’s comprehensive alcohol education program will be covered.
**Session D**  
1:30 PM - 2:30 PM

**Session D10**  
**Room 260**  
**Session Type:** Research Presentation  
**Title:** Business and Cultural Explorations in Modern Languages  
**Presenters:** James DeStefano, Andrianna Papadimitrio  
**Faculty Sponsors:** Prof. Elisabetta Misuraca, Prof. Alexandra Place

- *The Role of Neorealism in the Italian Cinema and Effects on the Film Industry Today*, James DeStefano  
- *Bryant University French Program*, Andrianna Papadimitrio

**Session D11**  
**Room 268**  
**Session Type:** Creative Expression  
**Title:** Where Are All the Black Women  
**Presenters:** Kevin Martins, Christina Watts, Desiree Marshall, Charde Hunt-Jeanty  
**Staff Sponsors:** Kevin Martins, Mailee Kue

In celebration of this most recent Black History Month, Christina Watts, Desiree Marshall and Charde Hunt-Jeanty, along with their advisor Kevin Martins, created a video in honor of Black Women. The purpose of this video was to bring awareness to all of “The sisters and mothers, lovers and fighters, daughters and authors who lived to unite us and died protecting although denied a place in *his*-story ... *his*-story was written by *him*, for *him*, and with *his* memory. *His* selective memory, only recollecting patriarchal achievements.” Originally created for the Dr. Martin Luther King Jr Legacy Dinner, sponsored by the Center for Diversity and Inclusion, this video quickly took off and spread across the Bryant Community with the help of President Machtley and his team. Through this presentation, we will lead a conversation on the importance of *saying her name*, recognizing black women in past, present, and future societies.
Session D
1:30 PM - 2:30 PM

Session D12
Session Type: Creative Expression
Title: The Bryant Literary Review Annual Reading
Presenters: Student and Other Authors
Faculty Sponsors: Prof. Tom Chandler, Prof. Tom Roach

Bryant student and other authors will read selections from their published work from the 2016 Bryant Literary Review. All attendees will receive a copy of the 2016 BLR.

Session D13
Session Type: Paper Presentations
Title: Studies in Economic Growth and Gender Roles
Presenters: Prof. Edi Tebaldi, Jordan Capleton
Faculty Sponsor: Prof. Heather Moon (Capleton)

- Associates Degrees, the Quality of the U.S. Workforce, and the Sources of U.S. Economic Growth, Ross Gittell, Jon Samuels, and Edi Tebaldi
- The Current State and Future Projections of Gender Roles in the Spanish-Speaking World, Jordan Capleton

Session D14
Session Type: Paper Presentations
Title: European Cultural Changes
Presenters: Carlos Mujica, Cristian Giraldo
Faculty Sponsors: Prof. Alexandra Place

- To what extent French youth has seen/experienced a rise in radicalization since the first social movements, Carlos Mujica
- The Schengen Agreement, Cristian Giraldo
Session D15
Session Type: Paper Presentations
Title: Research in Environmental Science
Presenters: Drew Phelan, Liana Ogata
Faculty Sponsors: Prof. Christopher Reid, Prof. Gaytha Langlois

- Biochemical Characterization of the Glycoside Hydrolase Family 73, Drew Phelan
- Ciliates in Altered Environments – Changes in the Microbial Community, Alexis Brown, Liana Ogata

Session D16
Session Type: Creative Expression
Title: Creativity and Education
Presenters: Kofo Adibeye
Faculty Sponsors: Prof. Terri Hasseler

Presentation of a short film that explores the place of creativity in educational practices in the 21st century. The film analyses creativity and education, and uses interviews of faculty and students to make an assessment of the place of creativity in learning today.

Session D17
Session Type: Paper Presentation
Title: Sexual Violence on College Campuses: A Collaboration of the Katie Brown Educational Project and Bryant University Freshmen
Presenters: Eric Kipperman, Kelsey Mirabella, Kurt Schnaars, Molly Gearan, Matt Smith, Asha Atkinson, Katie Connelly, Michael Crisuolo, Lizzy Ramsay, Lauren Myerson, Kelsey Haggas, Samantha Mauro, Matt Bowker
Faculty Sponsor: Prof. Nancy Beausoleil

Students developed a preventative educational workshop on sexual violence on college campuses. They created a measurement tool using statistical testing to assess the effectiveness of the workshop. Results will be presented.
Session D18 (Continued from Session C18)  Rotunda, Lower Level
Session Type: Interactive Art
Title: Demonstrations and Installations: Create and Collaborate!
Presenters: Students in LCS220
Faculty Sponsor: Prof. Martha Kuhlman

Students in two sections of Creativity and the Arts will display collective artworks and engage the Bryant community in various art activities that demonstrate skills and concepts learned in class.

Session D19 (Continued from Session C19)  Janikies Lobby Area
Session Type: Participatory Art
Title: Landscapes and Soundscapes: Participatory Explorations in Perception
Presenters: Students in LCS220
Faculty Sponsor: Prof. Joan Zaretti

Campus Encounters: Exploring the Landscape
In the first exploration, groups of students dressed from head to toe in one color will sight-seeing on campus. The appearance marks them as curiosities to those who see them, but they will be exploring the everyday on the campus landscape. They will pose for photographs as they explore the campus and create their journey based on chance encounters. This project is based on a similar, four-year project that occurred in multiple locations in Africa, Europe and South America from 2008-2012 called Common Task by artist Pawet Althamer.

Soundscapes and Snapshots: Sensory Tours of Campus
In the second exploration, students will pair up as guide and spectator. The spectator closes his or her eyes and the guide leads them on an approximately twenty minute (length of time may vary) journey through campus. During moments along the journey, the guide says “Open, Close.” At that moment, the spectator briefly opens and closes his/her eyes as a snapshot of the view. The words “Open, Close” are the only words spoken throughout the journey. Aside from these brief views of the landscape, when the spectator’s eyes are shut, his/her aural perception is heightened and the soundscape of the campus becomes intensified. This activity is based on a similar ongoing project titled “Walk, Hands, Eyes (A City)” by performance artist Myriam Lefkowitz in multiple locations in Europe begun in 2013. Interested participants should meet in front of Janikies Auditorium where they will be paired with a guide.
We provide novel evidence on gender differences in insider trading behavior and profitability of senior corporate executives. On average, both female and male executives make positive profits from insider trading. Males, however, earn significantly more than females in equivalent positions and also trade more than females. These gender differences disappear when we limit the sample to firms in which female trading is relatively high.

We provide novel evidence on gender differences in insider trading behavior and profitability of senior corporate executives. On average, both female and male executives make positive profits from insider trading. Males, however, earn significantly more than females in equivalent positions and also trade more than females. These gender differences disappear when we limit the sample to firms in which female trading is relatively high.

A protocol that enables the accumulation of wealth for retirement is developed. It shows how one can look forward to a “guaranteed” future accumulation of the annual savings that were indicated in 2013, with zero risk.

Commemorating Watergate: Public History and Public Scandal, Kurt Deion

Geopolitical and Socioeconomic Implications of the Crimean Crisis, Dennis Frank & Christopher Carando

The Academic Information Center will open the doors to new forms of teaching and learning, creating an unmatched environment for our College of Business and College of Arts and Sciences. The building features interior design concepts that advance new models of experiential and
Session D  1:30 PM - 2:30 PM

experimental study – with tiered and flat classrooms, spaces for group work and large gatherings, and real-world and virtual resources for design thinking and academic innovation.

In this presentation, representatives from Bryant University and our architectural partners at EYP Architecture & Engineering will review the timeline of the building, from the original vision for the space through design and realization. The audience will learn about the inspiration for the building, the requirements gathering process, and the opportunities that the final design offers for innovative teaching and learning.
BRYANT LITERARY REVIEW ANNUAL READING

MODERATOR: TOM CHANDLER, M.F.A.

The *Bryant Literary Review* is an international magazine of poetry and fiction published annually. Its purpose is to cultivate an active and growing connection between our community and the larger literary culture. Its roster of published authors includes major award and fellowship winners. The *BLR* provides a respected venue for creative writing of every kind from around the world. This session provides attendees with an opportunity to listen to selections from this year’s issue.
Keynote Address
and Closing Session
2:30 PM - 4:00 PM
Janikies Auditorium

Introductory Remarks:

Glenn Sulmasy, J.D., LL.M.
Provost and Chief Academic Officer, Bryant University

Keynote Address:

Hedrick Smith
Award winning journalist and author of the best seller,
Who Stole the American Dream?

Academic Affairs Champion Award
Presented by Associate Provost Carol DeMoranville, Ph.D.

Closing Remarks
Prof. Vanna Donoyan, Ph.D. and Prof. John Visich, Ph.D.
REDay 2016 Co-Chairs