

CHINESE



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WHY STUDY CHINESE AT BRYANT?

Develop advanced Chinese language proficiency and an understanding of Chinese culture in small, interactive classes to succeed in the global marketplace.

- Immerse yourself in a program that *integrates Chinese culture, history, literature, and other creative productions* into your learning experience in addition to introducing you to business discourse.
- *Engage in rich educational and cultural programs* and with Chinese scholars through Bryant's internationally recognized U.S.-China Institute and Confucius Institute.
- Develop your knowledge of Chinese culture, history, and business practices through *exceptional study abroad opportunities* as early as your sophomore year.

TARA LONG '17

Foreign Language Teacher Recruiter
EET&HAO
Shanghai, China



MAJOR: Chinese

MINOR: Marketing

HOMETOWN: Nagasaki, Japan

PATH: Studied abroad at ECNU in Shanghai; research intern for John H. Chafee Center for International Business; interned for organizations in Shanghai and London, providing research assistance and Japanese and Chinese translation services; received a graduate degree in Politics from East China Normal University.

"I just loved Bryant's commitment to China. It's a really big deal here." As a result of her work with the Chafee Center for International Business, Tara says "I'm more driven now. I've gained a lot of confidence and I'm much more aware of how businesses operate internationally."

INSPIRING FACULTY

Our Chinese faculty are world-class experts in their fields who combine the latest theory with direct experience. These award-winning educators and dedicated mentors get to know you as an individual in Bryant's close-knit, student-centered environment. With their guidance, you'll acquire knowledge and master critical skills, expand your global perspective, and develop your communication and leadership skills to prepare you for success.

THE CHINESE FACULTY INCLUDES:

- An accomplished Chinese linguistics researcher
- An Asian civilization expert
- Second-language acquisition scholars

Bryant provided the chance to learn outside my domestic university, travel to other parts of the world, and to develop my Mandarin Chinese skills while studying and living in Shanghai, China.

ERIC NORMAN '15

Senior Promotions Analyst
BJ's Wholesale Club

Among Our Distinguished Faculty:



YUN XIAO, Ph.D.

Modern Language Department Chair

- Published the award-winning, four-volume *Readings in Chinese literature* series.
- Research interests include second language acquisition, heritage language learning, Chinese linguistics, and Chinese language education.

BRETT PALEY '17

Data Analyst
The Knot Worldwide
Greater New York City area



MAJORS: International Business; Finance; Chinese

HOMETOWN: Atkinson, NH

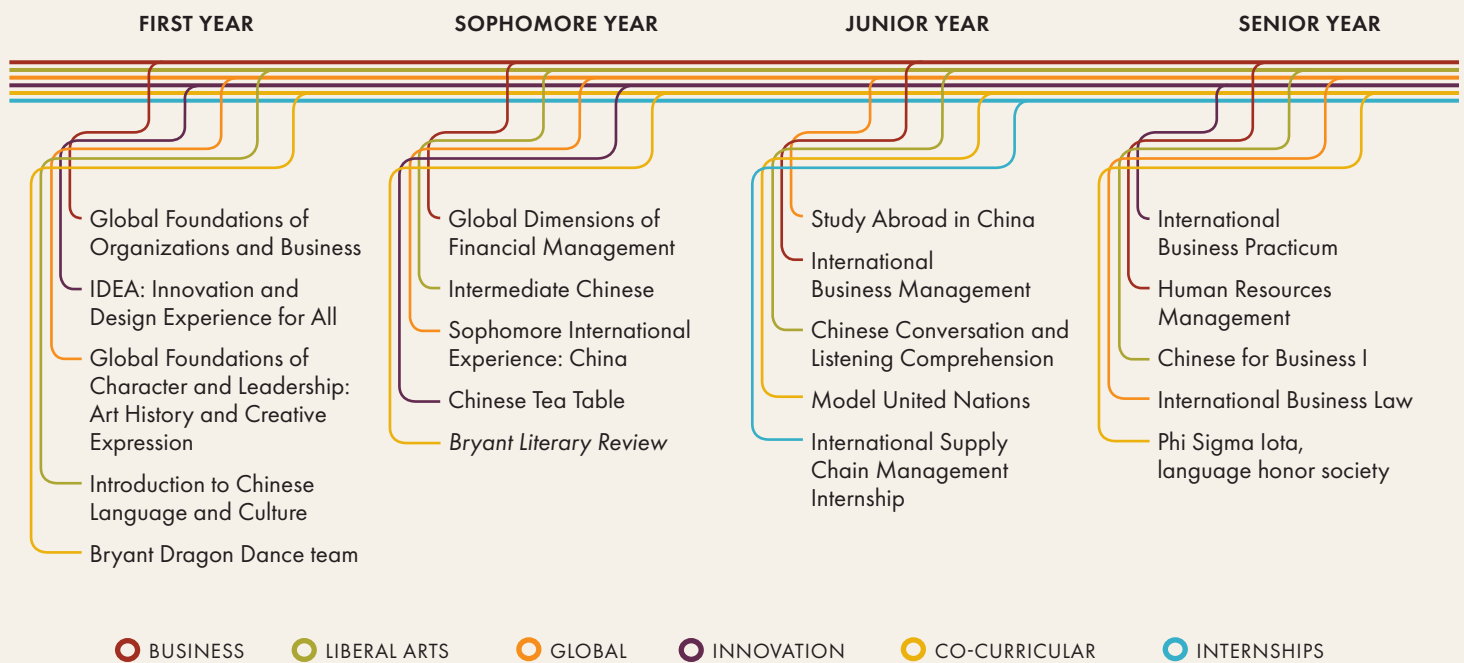
PATH: Studied abroad in China; served as a Business Development Intern for Shanghai Shangzhuo Information Technology Co. Ltd.; Treasurer of Bryant Model United Nations; selected as an inaugural member of the Bryant Scholars program; and Member of Phi Sigma Iota, International Foreign Language Honor Society.

"I have fallen in love with China, Chinese culture and language, and it has become a major part of who I am today. At the 2016 Harvard National Model United Nations Conference, our resolution about the Futuristic Shanghai Cooperation Organization passed after I was able to persuade the last three delegates, who were from China, by describing the main points and ideas to them in Chinese."

DESIGNED FOR YOUR SUCCESS

Bryant's innovative educational experience is focused on one central objective – preparing you for success. Bryant is recognized nationally for integrating business and the arts and sciences to provide students with a powerful combination of highly marketable skills. With a strong emphasis on experiential learning, your Bryant education will include opportunities for internships, consulting, participation in national conferences and competitions, social entrepreneurship, and study abroad. Bryant's inspiring and purposeful student life is designed to enhance your learning and real-world credentials.

Here's an abbreviated sample path to success:



ASHLEY CARDONA '16

Experienced Consultant
West Monroe Partners
Seattle, WA



MAJOR: International Business

MINOR: Chinese

HOMETOWN: Peabody, MA

PATH: Studied for a semester in Shanghai; organized Bryant's Run as One in support of Boston Marathon bombing victims and survivors; Member, Omicron Delta Kappa, National Leadership Honor Society and DECA, Inc.; market research intern for the John H. Chafee Center for International Business; executive team lead intern for Target.

"I wanted to get the most from my Bryant experience, not just from books, but through learning experiences. I moved to Shanghai for 15 weeks to study Mandarin in the Business, Language, and Culture Program at East China Normal University. Not only did I improve my Mandarin skills, but I further developed my cross-cultural expertise."



WHAT SETS BRYANT'S PROGRAM **APART**?

1 *Expand Your Global Perspective*

- Immerse yourself in courses that integrate culture, history, literature, and authentic events into the learning experience and introduce you to business discourse.
- Engage in Bryant's extensive study abroad opportunities that allow you to study in more than 50 countries at one of hundreds of academic institutions, including Bryant Zhuhai.
- Participate in our distinctive Sophomore International Experience, a course introducing you to cultural norms, history, literature, art appreciation, and business practices that concludes with a two-week faculty-escorted trip to China.
- Enjoy rich cultural events ranging from Chinese dumpling-making workshops to Chinese calligraphy, films, and singing contests to performances by our award-winning Dragon Dance Team.

2 *Develop Language Skills and Cultural Connections*

- Enhance your Chinese speaking and comprehension skills through supplemental instruction as well as faculty-guided materials in our Language Lab.
- Practice your Chinese skills with native-speakers at the Chinese Tea Table.
- Connect with other members of the University community through the Global China Connection, which promotes the Chinese language and culture through educational and social events.
- Share what you've learned about Chinese culture with the diverse group of students in the International Student Organization and the Multicultural Student Union, which promote social and cultural interaction through a variety of activities and functions.



BRYANT **CHINESE** GRADUATES ARE IN DEMAND

In business, government agencies, and nonprofit organizations including:

- > ACME UNITED CORPORATION
- > BJ'S WHOLESALE CLUB
- > BOSE CORPORATION
- > BROADCAST MUSIC INC., (BMI)
- > CVS HEALTH
- > DELL
- > ERNST & YOUNG
- > GOLDMAN SACHS
- > HANNA INSTRUMENTS
- > HASBRO
- > LIBERTY MUTUAL
- > NBC SPORTS
- > NETSUITE
- > ORACLE
- > PRATT & WHITNEY
- > SANTANDER
- > STATE STREET
- > TARGET
- > TEXTRON
- > WAYFAIR
- > XO GROUP

In leading graduate programs including:

- > East China Normal University
- > University of Chicago
- > University of Denver
- > University of San Francisco

To learn more about Chinese or other programs at Bryant, please contact:

Office of Admission • (401) 232-6100 • (800) 622-7001 • admission@bryant.edu