

## INTERNATIONAL BUSINESS



INTERNATIONAL  
BUSINESS  
**NO. 3**

College Factual/  
USA Today



### WHY STUDY INTERNATIONAL BUSINESS AT BRYANT?

*Our distinctive program, ranked No. 3 nationally, will immerse you in real projects with real companies fostering exceptional international experience.*

- Our curriculum is globally focused from your first semester. You will achieve proficiency in a second language by *studying and working abroad*, deepening your global perspective.
- You will *specialize in a business function*: Accounting, Digital Marketing, Entrepreneurship, Finance, Global Supply Chain Management, Human Resource Management, Information Systems, Leadership and Innovation, Marketing, or Team and Project Management.
- Through our unique senior practicum, you will *consult for a company facing a real-world international business challenge*.

#### **SHRUTI KANSARA '18**

Bryant University Recent Alumni Trustee  
Consultant  
Slalom, Chicago, IL



**MAJORS:** International Business; Information Systems; Applied Analytics

**MINORS:** French; International Affairs

**HOMETOWN:** Chicago, IL

**PATH:** Recent Alumni Trustee; studied abroad and interned in France; Resident Assistant; member of Delta Zeta sorority; Orientation Leader; member of Omicron Delta Kappa Leadership Honor Society and Beta Gamma Sigma International Business Honor Society; President of the Panhellenic Council; Bryant Senior Advisory Council member; first place winner of the CIBER Case Challenge for International Business; Segment Performance Internship, Ticketmaster.

*“What sets Bryant’s International Business program apart is that it’s very real-world oriented. My International Business Practicum offered a dry run in consulting: we had real clients and we delivered real results. I was able to learn about what consulting actually entails and I got to see how my education, my experience, and my skills fit into that role. It helped me to solidify my path.”*

## INSPIRING FACULTY

Bryant's International Business faculty members hail from diverse cultures and have attained the highest credentials in their fields of study from top research universities in the United States. Many have rich work experience with multinational companies. They bring this global mindset into the classroom, adding a vital dimension to your learning and success. These caring and supportive professors get to know you as an individual in our close-knit, student-centered community.

### THE INTERNATIONAL BUSINESS FACULTY INCLUDES:

- A former investment manager for the State Economic and Trade Committee in China.
- A management professor who has taught in MBA and executive MBA programs in 14 countries.
- A professor whose research won Best International Paper in the Organizational Behavior division of the Academy of Management.
- A recipient of a Nasdaq Educational Foundation Grant Award.

*Cultural competency is talked about a great deal in International Business classes – it's important to understand how to be able to work with people across cultures. Through my International Business capstone, I was able to use the concepts I had learned in my classes in a real-life setting. That's not something a lot of people get to do in their coursework elsewhere.*

#### AMREEN AHMAD '17

Financial Analyst  
Aetna, Phoenix, AZ

### Among Our Distinguished Faculty:



#### JACQUELINE SASLAWSKI, JD, MPIA

Department of Management  
International Business Program Director

- Living her passion for international education for more than eighteen years.
- Focuses on academic and experiential global learning opportunities that help students develop technical and transferable skills.
- Experienced in delivering international business education and activities to students, faculty, and the community. Previously managed the International Business Center and the Title VI Center of Business Education and Research at a premier U.S. university.

#### OLIVIA DAVIS '17

Logistics Analyst III - Expert  
Compliance Specialist  
Kronos Incorporated  
Greater Boston Area



**MAJOR:** International Business:  
Global Supply Chain Management

**MINOR:** Chinese

**HOMETOWN:** Merrimack, NH

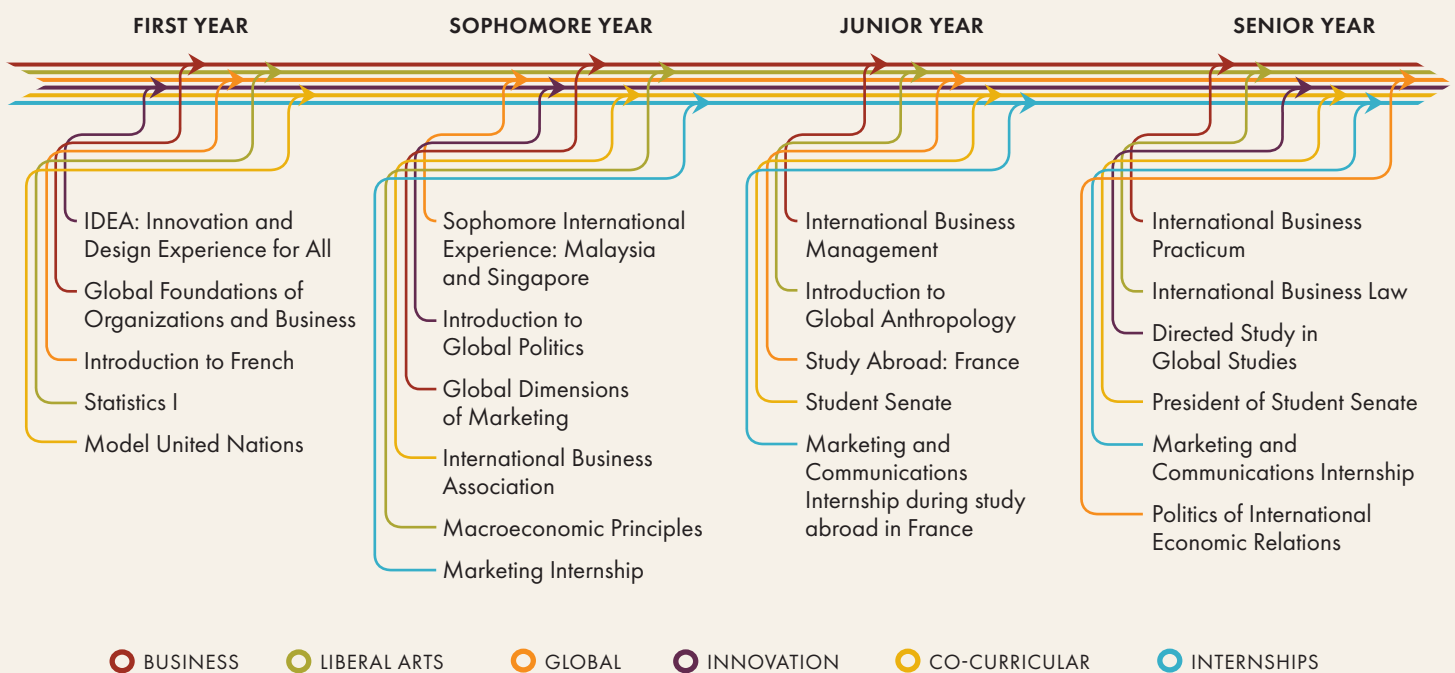
**PATH:** Studied and interned abroad at East China Normal University in Shanghai; Student Ambassador; Sigma Sigma Sigma sorority; Supply Chain Leadership Association; International Business Association; Pi Sigma Iota Honor Society for Foreign Language Excellence; member of the Executive Board for St. Jude's Up 'Til Dawn; internship as a Supply Chain Consultant for Hasbro.

*"The International Business program encouraged me to further explore my passions which ultimately led to me landing my dream job. All of the programs and opportunities I had at Bryant were helpful in my career search. My work experience in Shanghai, part of my study abroad program, was one of the most discussed topics throughout my interviews and is one of the reasons I am where I am today."*

## DESIGNED FOR YOUR SUCCESS

Bryant's innovative educational experience is focused on one central objective – preparing you for success. Bryant is recognized nationally for integrating business and the arts and sciences to provide students with a powerful combination of highly marketable skills. With a strong emphasis on experiential learning, your Bryant education will include opportunities for internships, consulting, participation in national conferences and competitions, and study abroad. Bryant's inspiring and purposeful student life is designed to enhance your learning and real-world credentials.

Here's an abbreviated sample path to success:



### PHILLIP KIM '16

Solutions Consultant at  
Collective Health  
San Francisco, California



**MAJOR:** International Business: Finance

**MINOR:** Spanish

**HOMETOWN:** Monterey, CA

**PATH:** Bryant Men's Tennis; Douglas & Judith Krupp Library Research Assistant; Studied abroad in Chile and interned at Valpo Surf Project; Consulted Richline Group (Berkshire Hathaway Subsidiary) via IB Business Practicum; Bryant Archway Investment Fund; Interned at Fidelity Investments.

*"The IB program gave me mobility and encouragement to step outside my 'professional comfort zone.' From growing analytical curiosity on international markets to sharpening financial modeling skills, the professors uniquely cultivate instances that have translated from IB101 to my current cases."*



## BRYANT INTERNATIONAL BUSINESS GRADUATES ARE IN DEMAND

*In business, government agencies, and nonprofit organizations including:*

- > AETNA
- > AXA ADVISORS, LLC
- > BAIN CAPITAL
- > BANK OF AMERICA MERRILL LYNCH
- > BLACKROCK
- > BNP PARIBAS
- > BROWN BROTHERS HARRIMAN
- > COLLECTIVE HEALTH
- > EQUINOR
- > FARMACIAS AHUMADA
- > FIDELITY INVESTMENTS
- > FRESNIUS MEDICAL CARE
- > GRUPO SID INDUVECA S. A.
- > HASBRO
- > JP MORGAN
- > MEDTRONIC
- > MORGAN STANLEY
- > NBC SPORTS
- > PwC
- > RAYTHEON
- > SLALOM CONSULTING
- > SONEPAR USA
- > STANDARD & POOR'S
- > U.S. ARMY
- > UBS WEALTH MANAGEMENT

*In leading graduate programs including:*

- > Bryant University
- > Columbia University
- > Duke University
- > London School of Economics
- > New York University
- > Notre Dame University
- > Pace University
- > Queen's University
- > Syracuse University
- > University of Bordeaux

## WHAT SETS BRYANT'S PROGRAM **APART**?

### 1 *Globally Focused Curriculum*



- One of the few programs in the country that offers concentrations in business functions including: Accounting, Digital Marketing, Entrepreneurship, Finance, Global Supply Chain Management, Human Resource Management, Information Systems, Leadership and Innovation, Marketing, or Team and Project Management.

- Faculty from diverse cultures with rich international work experiences bring a global mindset into the classroom, adding a vital dimension to student learning and success.

### 2 *Real Projects, Real Companies, Real Experience*

- Set yourself apart from the competition by pairing an international internship with study abroad, one of three internship experiences available to International Business students.
- Learn to apply classroom learning as a member of a team of student consultants helping regional businesses develop strategies for international expansion.

### 3 *The John H. Chafee Center for International Business*

- Located on the Bryant campus, the Chafee Center provides international trade services to help businesses to expand into global markets.
- This "living laboratory" allows you and your team, working in collaboration with faculty and staff, to obtain firsthand experience with the challenges of global competition.
- As a part of the senior year International Business Practicum, you work on real-world consulting projects for Chafee Center partner companies, conducting research, and analyses, and developing actionable strategic plans.



To learn more about International Business or other programs at Bryant, please contact:

**Office of Admission** • 401.232.6100 • 800.622.7001 • [admission@bryant.edu](mailto:admission@bryant.edu)