

MANAGEMENT: LEADERSHIP AND INNOVATION



WHY STUDY **LEADERSHIP AND INNOVATION** AT BRYANT?

Develop coveted design-thinking expertise critical to in-demand leaders who foster creativity and innovation for organizations.

**BUSINESS,
MANAGEMENT,
AND MARKETING**

NO. 4

College Factual



➤ Immerse yourself in an *innovative program* developed in collaboration with industry-leading partners and prestigious employers.

➤ *Award-winning educators and dedicated mentors* enrich your learning experience by sharing their expertise in leadership and innovation with a wide range of businesses and organizations.

➤ Deepen your knowledge and enhance your skills by analyzing internal capabilities, structures, and organizational cultures through *experiential learning* in internships, practicums, and co-curricular opportunities.

MICHELLE GIGLIO '15, MBA

Logistics Supervisor
Mondelēz International
Greater Boston Area



MAJOR: Management

MINORS: Sociology; Global Supply Chain Management

HOMETOWN: Westford, MA

PATH: Master Writing Consultant, Bryant's Academic Center for Excellence; Member of Beta Gamma Sigma Honor Society, the international business honor society for AACSB-accredited schools, which are the top 5 percent of business school programs around the world; Executive Board member, Helping Hands; Sales Operations Intern, Frito Lay North America; studied abroad at Queen Mary University of London.

“Bryant prides itself on being at the forefront of innovation, both with the curriculum and technology used in the classroom. Each year, the faculty bring new insights, inspiring students to delve deeper into the resources available and gain a competitive advantage when they enter the workforce.”

INSPIRING FACULTY

Our inspiring faculty are nationally recognized educators, acclaimed industry experts, and mentors with expertise in a variety of sectors including government, finance, and nonprofit. They combine the latest theory with direct experience in innovation and leadership. These caring and supportive professors get to know you as an individual in our close-knit, student-centered community.

THE LEADERSHIP AND INNOVATION FACULTY INCLUDES:

- A leadership and strategic management consultant
- Faculty fellows from the Hassenfeld Institute for Public Leadership at Bryant University
- An author of several highly acclaimed books on leadership and managing through conflict, and a prolific author of case studies used in business schools throughout the world
- Several Innovation and Design Thinking Certified Facilitators
- The Director of Bryant's Center for Program Innovation

“Our Leadership and Innovation concentration prepares students to become successful leaders, even when dealing with conditions of ambiguity and uncertainty. The robust curriculum includes classes in design thinking and strategic management of technological innovation, as well as a distinctive leadership capstone course.”

DIYA DAS, Ph.D.

Associate Dean of the College of Business

Among Our Distinguished Faculty:



LORI COAKLEY, MBA, Ph.D.

Professor of Management

- Leadership and strategic management consultant, Innovation and Design Thinking Certified Facilitator.
- Recipient of numerous merit awards for teaching and service.
- Creator of Bryant's Women in Leadership professional development course and contributor to the Women's Summit®.
- Founding Faculty Fellow, Hassenfeld Institute for Public Leadership.

JACOB ZIMMER '19

Inside Sales Representative
US Field Services, Schneider Electric
West Kingston, RI



MAJOR: Management: Leadership and Innovation

MINOR: Entrepreneurship

HOMETOWN: Monroe, CT

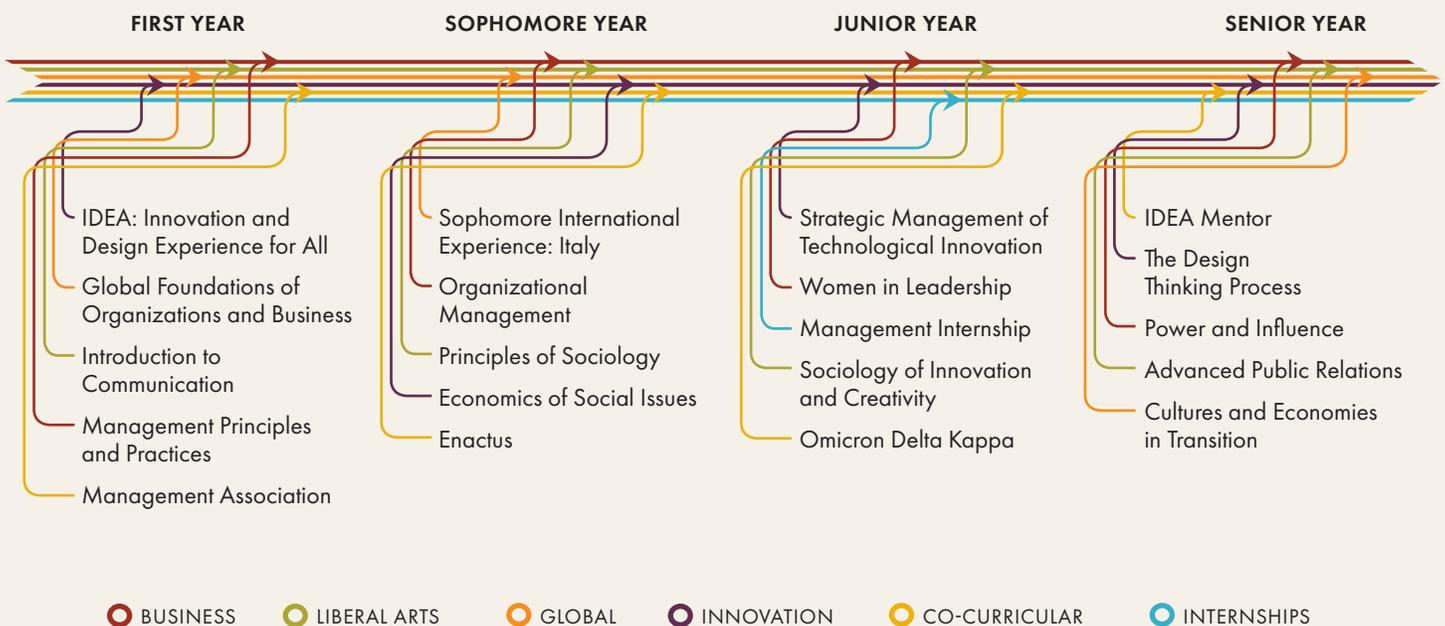
PATH: Past President, Collegiate Entrepreneurs' Organization; Executive Director, Bryant University Northeast Entrepreneurship Conference; Student Ambassador; Changemaker Fellow, Social Enterprise Greenhouse; FM Global Innovation Lab intern.

“Innovation is the cornerstone of everything we do at Bryant and the Leadership and Innovation program is the most pure example we have of developing promising and enduring leaders. The teaching methodologies that are utilized in our classrooms are nothing short of world-class and the professors are instilling real, practical knowledge that will prepare the next generation of leaders.”

DESIGNED FOR YOUR SUCCESS

Bryant's innovative educational experience is focused on one central objective – preparing you for success. Bryant is recognized nationally for integrating business and the arts and sciences to provide students with a powerful combination of highly marketable skills. With a strong emphasis on experiential learning, your Bryant education will include opportunities for internships, consulting, participation in national conferences and competitions, social entrepreneurship, and study abroad. Bryant's inspiring and purposeful student life is designed to enhance your learning and real-world credentials.

Here's an abbreviated sample path to success:



SARAH DEFEO '17

Key Account Manager
PepsiCo, Fairfield, CT



MAJORS: Management; Business Administration

MINORS: Psychology; Communication

HOMETOWN: Orange, CT

PATH: Student Ambassador; Honors Program member; Omicron Delta Kappa National Leadership Honor Society member; Sophomore International Experience to Spain and Germany; studied for a semester at University College Cork in Ireland; IDEA Mentor; President, Delta Zeta sorority; Bryant Competitive Dance Team member; Bryant Senior Advisory Council; Human Resources Intern at Pepperidge Farm.

“Bryant is a unique entity that spearheads innovation. The faculty and staff at Bryant are building the future of education by blending creative thinking with rigorous curricula in different fields. I was lucky to experience that.”



BRYANT LEADERSHIP AND INNOVATION GRADUATES ARE IN DEMAND

In business, government agencies, and nonprofit organizations including:

- > 212 CONSULTING
- > A&E NETWORK
- > AETNA
- > AMICA MUTUAL INSURANCE
- > APEX SYSTEMS
- > ARAMARK
- > AXELA TECHNOLOGIES
- > BANKERS LIFE
- > BANKMOBILE
- > BLACKROCK
- > CINTAS
- > CITIZENS BANK
- > COLONY HARDWARE
- > CRAFT BEER CELLAR
- > CVS HEALTH
- > DANA-FARBER CANCER INSTITUTE
- > DAVID YURMAN
- > DELL EMC
- > EMC
- > FGX INTERNATIONAL
- > GENERAL DYNAMICS
- > GRAYBAR
- > GTECH
- > IHI CORPORATION
- > INVESTMENT RESOURCES INTERNATIONAL
- > LG ELECTRONICS
- > LIBERTY MUTUAL INSURANCE
- > MONDELÉZ INTERNATIONAL
- > NETSUITE
- > NEWPORT HOTEL GROUP
- > NEW YORK YANKEES
- > PEPSICO
- > QUEST DIAGNOSTICS
- > QUOTA FACTORY
- > SCHNEIDER ELECTRIC
- > SILICON THERAPEUTICS
- > SIMON-KUCHER & PARTNERS
- > TARGET
- > TECHTRONIC INDUSTRIES
- > TEKSYSTEMS
- > THE ADVOCATOR GROUP
- > THE HARTFORD
- > UNDER ARMOUR
- > UNUM GROUP
- > WALDORF PUBLISHING LLC
- > U.S. ARMY
- > WAYFAIR

In leading graduate programs including:

- > Bryant University
- > Howard University
- > Istituto Marangoni
- > New England School of Law
- > Northeastern University
- > Ohio State University
- > Suffolk University
- > University of Connecticut
- > University of New Haven

WHAT SETS BRYANT'S PROGRAM APART?

1 Distinctive, Real-World Learning Experiences

- Guided by faculty members and working in collaboration with a consulting client, you will use design thinking processes to develop solutions for an actual project of high importance to the client's organization.
- Apply theories learned in the classroom through faculty-supervised internships.
- Engage in internships with regional and international businesses through Bryant's top-ranked Amica Center for Career Services.

2 Earn Recognition and Credentials

- Demonstrate your ability to innovatively manage complex situations in national competitions.
- Develop solutions and present them to executives at major corporations.
- Connect with industry leaders as you build your professional network.



3 Opportunities for Leadership and Involvement

- Participate in award-winning Bryant chapters of Collegiate DECA, the Collegiate Entrepreneurs' Organization, Enactus, and Omicron Delta Kappa, national organizations that prepare emerging leaders through activities and competitions.
- Network with successful alumni who are innovative leaders in their fields.



To learn more about Leadership and Innovation or other programs at Bryant, please contact:
Office of Admission • (401) 232-6100 • (800) 622-7001 • admission@bryant.edu