

SPORT STUDIES



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WHY STUDY **SPORT STUDIES** AT BRYANT?

Power your interest in the global phenomenon of sport with knowledge and skills you'll develop in our multidisciplinary program, which explores the institutional and cultural aspects of sport.

- *Explore our interdisciplinary concentration with courses offering an in-depth analysis of sport with a specific disciplinary focus on communication, economics, legal studies, media production, psychology, sociology, or statistics.*
- *Immerse yourself in a Senior Capstone that you design with guidance from a Sport Studies faculty member to best suit your interests in the sport industry.*
- *Prepare for post-graduate opportunities, which include graduate studies as well as careers in sport development, coaching, marketing, the health and fitness industries, or launch your own business in a related field.*

KAITLYN GRAHAM '18

Content Marketing Specialist
BitSight
Boston, MA



MAJOR: Communication

CONCENTRATION: Sport Studies

MINORS: Sociology; Marketing

HOMETOWN: North Yarmouth, ME

PATH: Editor-in-Chief of *The Archway* student newspaper; interned with WCSH 6 News Center and the American Lung Association; member of Alpha Kappa Delta National Leadership Honor Society, Lambda Pi Eta International Communication Honor Society, and Alpha Kappa Delta International Sociology Honor Society; Honors Program member; recipient of the Senior Service Commencement Award; President of the Women's Rugby Team; member of Bryant Senior Advisory Council.

"Bryant truly gave me an edge compared to students from other top schools. Being able to create my own path within the Sport Studies program while also working with supportive and experienced faculty helped me push myself to apply to jobs I truly wanted after graduation."



WHAT SETS BRYANT'S PROGRAM **APART**?

1 *Engage with Multidisciplinary Faculty Experts*

- Faculty in this concentration are drawn from Communication, Economics, English and Cultural Studies, Legal Studies, Mathematics, Psychology, Science, and Sociology.
- Benefit from a variety of expert perspectives on important themes as you take a close, critical, and multi-faceted approach to examining the global phenomenon of sport.

2 *Design Your Own Path to Success*

- You will develop broad knowledge of the sport world through courses in communication, economics, legal studies, psychology, science, and sociology.
- In your Senior Capstone, integrate ideas about sport studies with your chosen discipline, developing a unique understanding of the role and place of sport in society.
- With guidance from your faculty mentor, design your Senior Capstone experience to best suit your interests and future goals for working in the sport industry.



"I want to make the most of my four years of college, and that means challenging myself and exploring. You need to be open to what's around you. There will always be changing methods and new advances in any field — adaptability is the key to success."

CAROLINE MEIZEN '21

Marketing major concentrating in Sport Studies

JUDITH MCDONNELL, Ph.D.

*Coordinator, Sport Studies
Professor of Sociology*



- Contributing expert on athletes in the media to publications such as *Shape Magazine*.
- One of the first faculty members in the U.S. to establish a sociology course based on the HBO series, "The Wire."
- Honored as a Faculty Mentor of the Year.

"The Sport Studies concentration allows students to see sport, athletics, athletes, and their contexts in new and exciting ways and to combine sport knowledge in one discipline, such as sociology, with sport knowledge in another discipline, such as communication. The concentration is truly multi- and inter-disciplinary. Bryant University Sport Studies concentrators have a solid foundation and a liberal arts perspective on sport."

To learn more about Sport Studies or other programs at Bryant, please contact:
Office of Admission • (401) 232-6100 • (800) 622-7001 • admission@bryant.edu