

Rhode Island's State Trade Expansion Program (RI-STEP)

The <u>State Trade Expansion Program (STEP)</u> is a national export initiative which makes matching-fund awards to states to assist small businesses in entering and expanding into international markets. Administered by the U.S. Small Business Administration's Office of International Trade, the program's objectives are to increase the number of U.S. small businesses that export and to increase the value of exports by small businesses.

ELIGIBILITY

- For exporters only.
- Be organized and incorporated in the U.S.
- Register in Rhode Island as a for-profit business.
- Meet the SBA definition of a small business.
- Have been operating for at least 1 year.
- Have 51% U.S. content.

START THE PROCESS

- 1. Complete both enrollment forms:
- SBA Self-Representation form
- RI STEP Business Profile
- 2. Submit a Request for Approval.
- 3. If approved, a Letter of Approval will be Issued confirming the approved level of funding.
- 4. Within 45 days of project completion, submit a Request for Reimbursement including all required documentation.
- 5. Report on actual export sales that occurred as a result of a STEP-supported activity when requested.

Find STEP forms here:

bryant.edu/chafeecenter

HIGHLIGHTS

RI-STEP funds support various export-focused activities, including but not limited to:

- RI lead delegations (International Trade shows and missions)
- International Trade Show Participation
- Marketing Support, such as consultancy services and website development
- Credit Insurance Policy Fees
- Training Programs
- Matchmaking Services

FINANCIAL ASSISTANCE

- Maximum of \$30,000 award/15 awards per company each grant cycle.
- Funds are on a reimbursement basis, postcompletion of approved projects
- Funding is not guaranteed. Requests are approved on a first come first serve basis.
- Travel expenses are NOT eligible for RI-STEP reimbursement.



